



TEXCHANGE

in trade we trust

FINAL PRESENTATION

By JRPZ Agency

The JRPZ Agency

WHO ARE WE ?

SERVICE COMPANY

The offered service is the donation of second-hand hardware

THREE SUB-TEAMS

programming, graphic design & audiovisual production and digital communication

IN TRADE WE TRUST

secure your data, quality second-hand hardware



	programming	graphic design / audiovisual production	digital communication
France	Aulid Zhang Aboubacar Diallo	Jessica Suthakar <u>Mekki Hamdani</u>	Julian Crouzet Liliane Freire Mendanha <u>Maéva Lamarque</u>
Morocco	El Mehdi Badouh		
Lebanon	<u>Raphael El Fakhri</u>		
Vietnam	Văn Hạnh Trần Thị Phương Thúy Đặng		
Bulgaria	Tihomir Ivanov	Valeriya Stoyanovska	



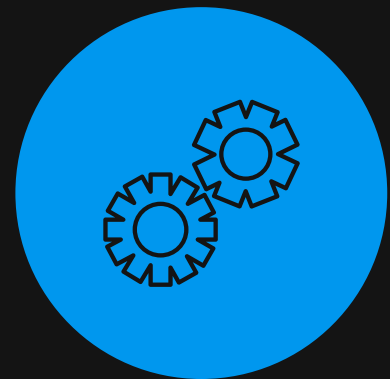
Make the website known
online & offline



Social networks:
Instagram, Twitter and
Youtube



Teasing video



Printed communication

Communication strategy

Social networks

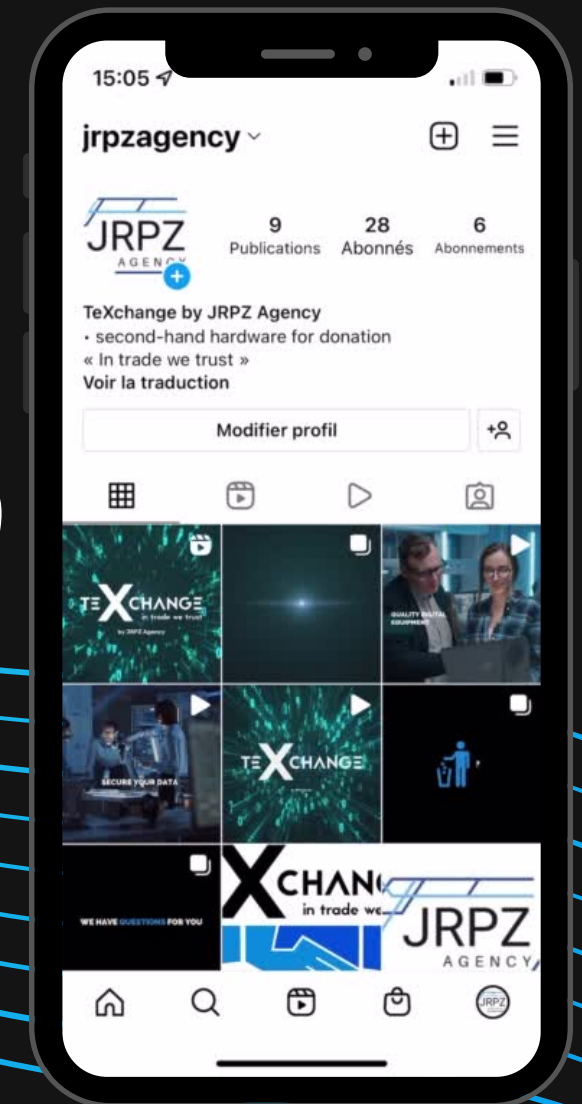
TEASER / COMMERCIAL OF TEXCHANGE

The stock footage, the music and the voiceover have been used in order to create a professional thirty-second commercial

A FOUNDATION FOR OUR IG POSTS

Recreate the scenario of the teasing

Teaser

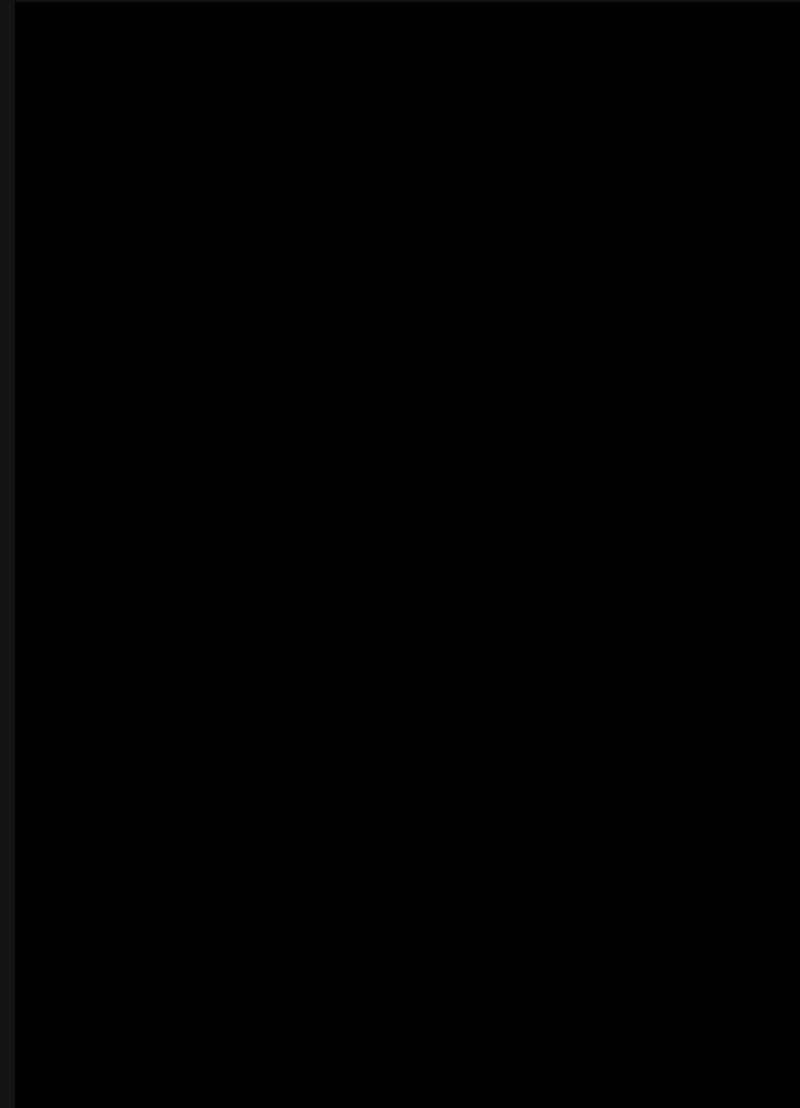


Instagram

Printed communication



Poster



Bus-shelter poster



Visit Card

Technical choices

IN GRAPHIC DESIGN

Adobe Creative Cloud (Photoshop, Premiere Pro, Illustrator and InDesign) and Canva

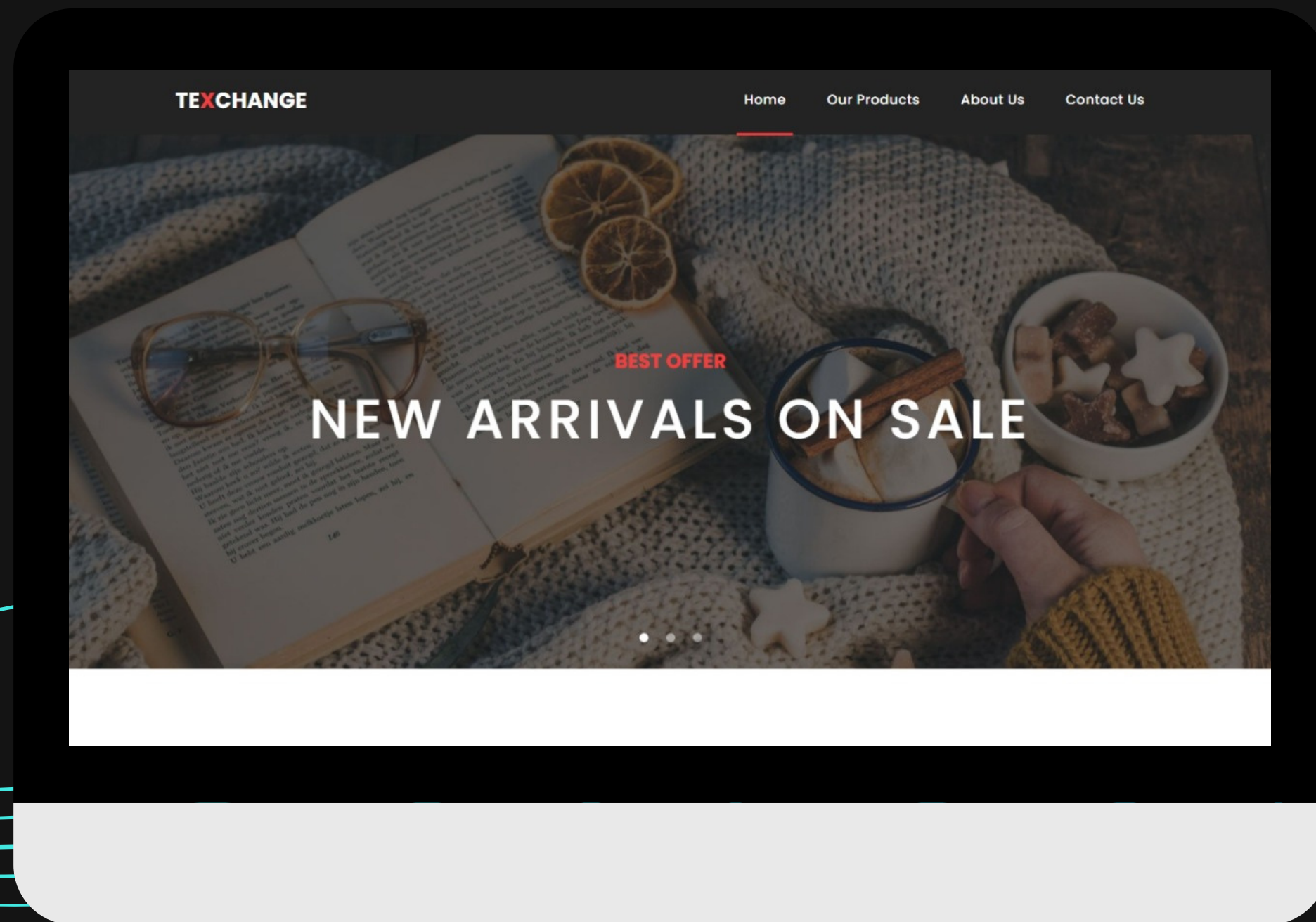
IN PROGRAMMING

PHP, HTML, CSS, JS, SQL and GitHub

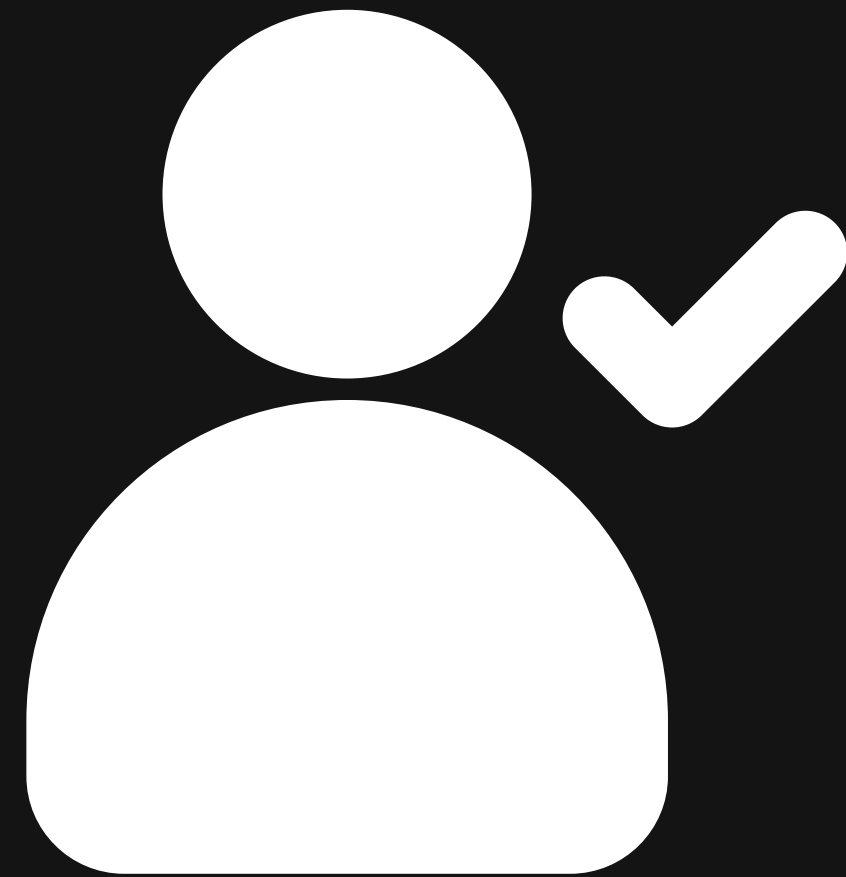


TeXchange prototype

EXAMPLE OF USE AND CONSIDERED SOLUTIONS



User story: I want to access the product catalogue



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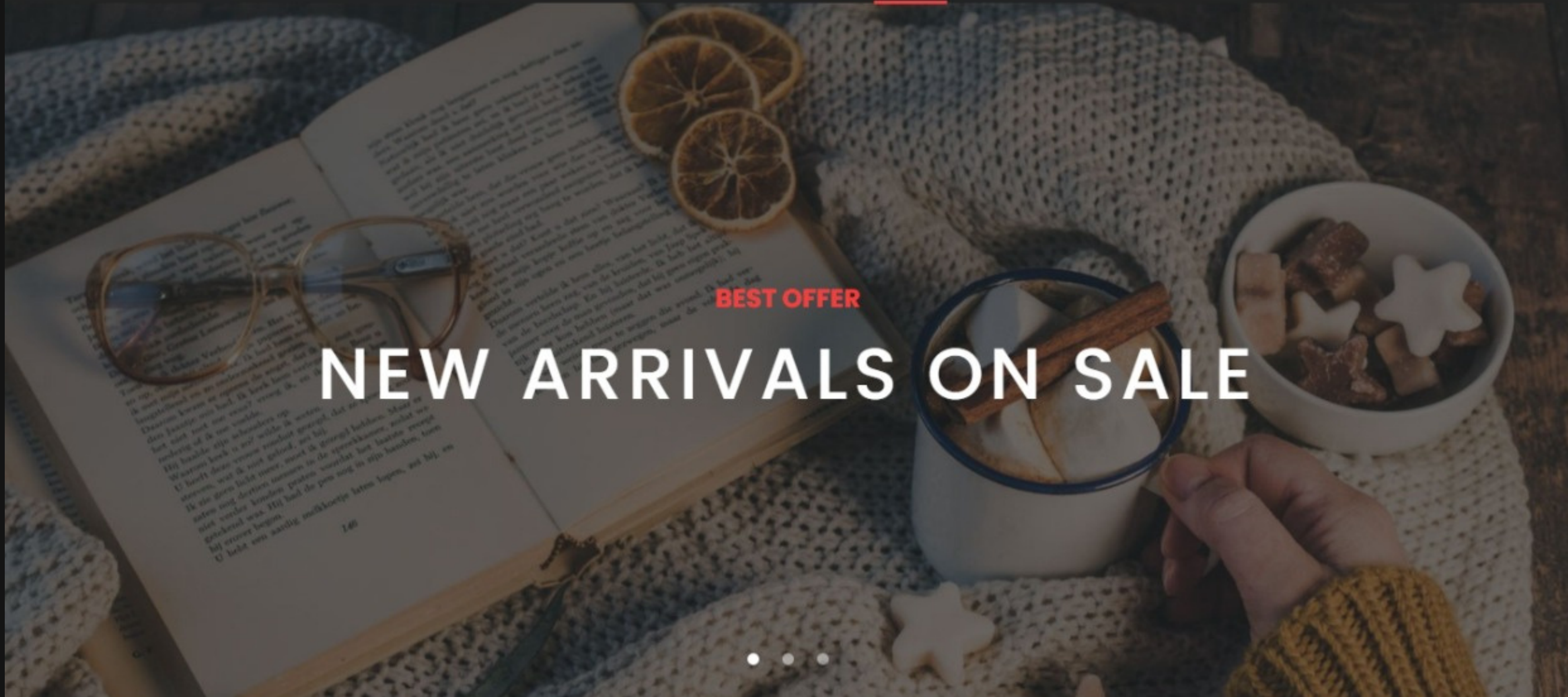
TEXCHANGE

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[Our Products](#)

[About Us](#)

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BEST OFFER

NEW ARRIVALS ON SALE



Lands on the home-page

PRIVACY POLICY

The data on this form are saved in a computerized file by IUT de Bobigny - Sorbonne Paris Nord, whose data protection officer is personal information concerning the officer: name, address, and e-mail address.

The processing is carried out on the basis of the legitimate interests of the company.

The information collected will be communicated only to the recipients.

These data will be processed in our commercial department and will be transmitted to some of our service providers.

Please note that these files may be sent to our subsidiaries located in France with whom we have signed contractual confidentiality clauses.

Your information will be kept for a period of 3 years.

The condition of conservation of your data will be done within a time determined by strict criteria.

You will have the right to access, correct and delete your data.

You may access it, rectify it, request its modification and deletion and exercise your right to limit the processing.

You can exercise these rights at any time.

To do so, you may contact our Legal Department: - By phone at: 0148388801; - By mail at the address: 1, rue de Chablis - 93000 Bobigny.

Also, you may withdraw your consent to the processing of your data at any time or object to the processing of your data.

You can also exercise a right to portability on your personal data.

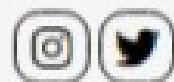
If, after contacting our legal department, you find that your rights "informatiques et Libertés" are not respected, you can send a complaint to the Commission Nationale de l'Informatique et des Libertés or CNIL, 3 Places de Fontenoy, 75007 Paris.

Note: The information marked with asterisks is mandatory and must be provided.

This information is necessary for the provision of services or the conclusion of the contract.

You are informed that the data collected will be subject to automatic processing in order to make fair and judicious decisions.

You can however revoke this automatic decision.



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Accepts our privacy policy by clicking "accept cookie":

ABOUT US



TeXchange is a website made by the JRPZ Agency is a service company which is applying for the International Open Bidding Project 2022 organized by the University Sorbonne Paris Nord in collaboration with other international universities. The aim is to realize in 8 days a solid project which will offer the service of donation of second-hand hardware. The JRPZ Agency is composed of international members from France, Morocco, Lebanon, Vietnam and Bulgaria.



[Home](#) [About us](#) [Questions](#)

Gets acquainted with us



Refurbished Asus laptop \$180.25

Lorem ipsum dolor sit amet, adipiscing elite. Itaque, corporis nulla aspernatur.



Reviews (12)



Gaming headphones \$16.75

Lorem ipsum dolor sit amet, adipiscing elite. Itaque, corporis nulla aspernatur.



Reviews (24)



Gaming Keyboard \$32.50

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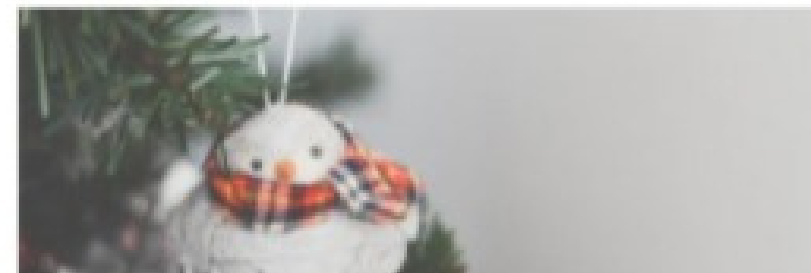


Reviews (36)



Title goes here \$18.75

Lorem ipsum dolor sit amet, adipiscing elite. Itaque, corporis nulla aspernatur.





Name

Raphael (El) Fakhri

Email

raphael.fakhri@net.usj.edu.lb

Password

••••••••••

Confirm Password

••••••••••

[Already registered?](#)

REGISTER

Once registered,



Email

Password

Remember me

[Forgot your password?](#) **LOG IN**

Can log-in to save the session outside of the browser

BEST OFFER

NEW ARRIVALS ON SALE



The user can edit their information

Profile

Profile Information

Update your account's profile information and email address.

Name

Email

SAVE

Update Password

Ensure your account is using a long, random password to stay secure.

Current Password

New Password

Confirm Password

SAVE

Confirm Password

SAVE

Two Factor Authentication

Add additional security to your account using two factor authentication.

You have not enabled two factor authentication.

When two factor authentication is enabled, you will be prompted for a secure, random token during authentication. You may retrieve this token from your phone's Google Authenticator application.

ENABLE

Browser Sessions

Manage and log out your active sessions on other browsers and devices.

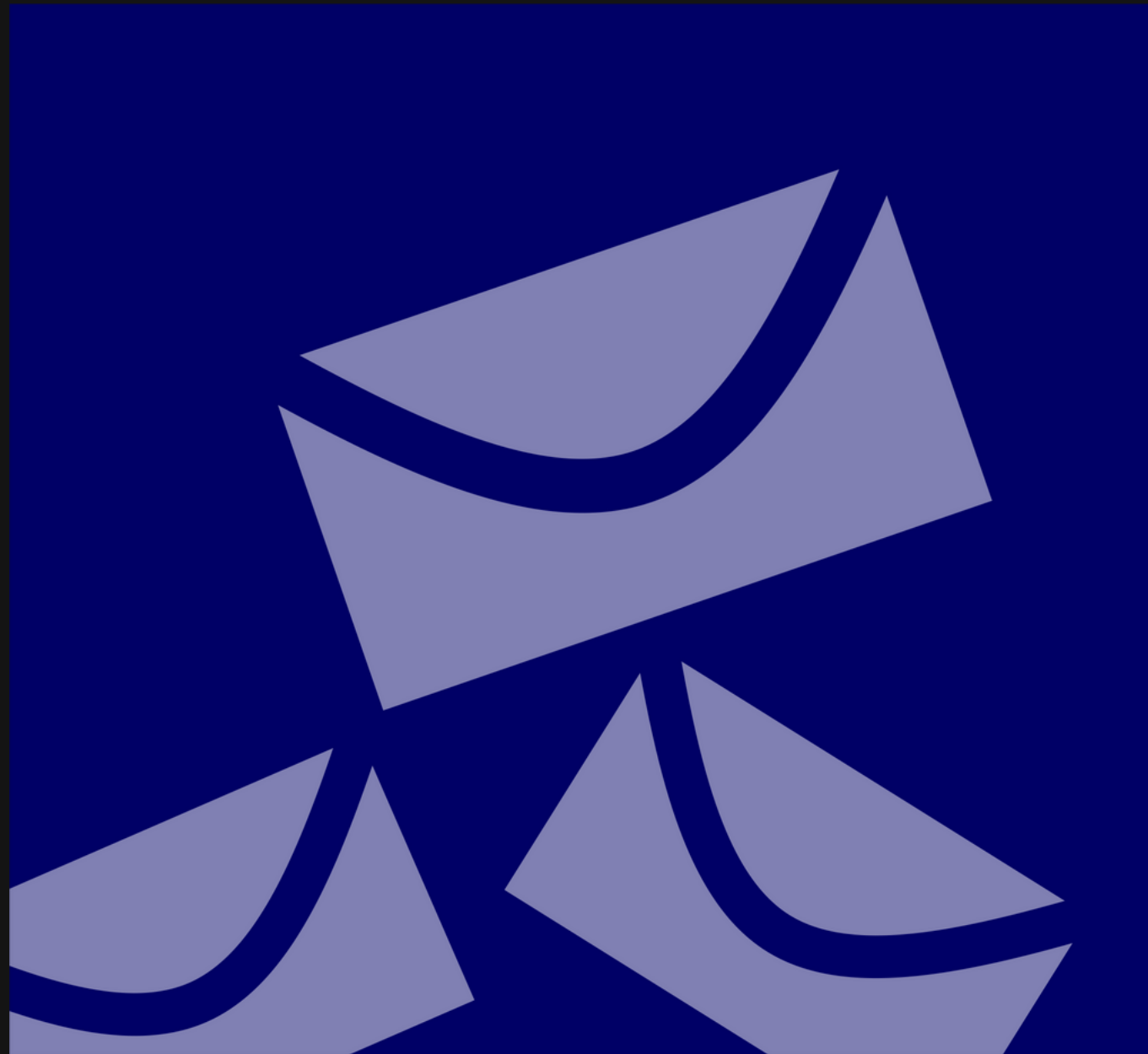
If necessary, you may log out of all of your other browser sessions across all of your devices. Some of your recent sessions are listed below; however, this list may not be exhaustive. If you feel your account has been compromised, you should also update your password.

 Windows - Edge
127.0.0.1, **This device**

 Windows - Edge
127.0.0.1, Last active 14 hours ago

LOG OUT OTHER BROWSER SESSIONS

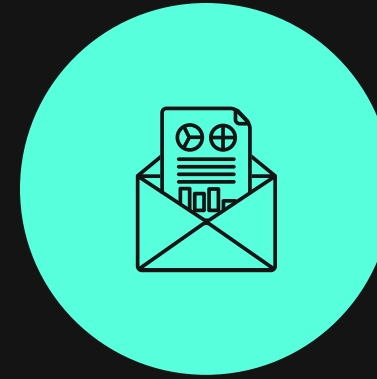
Messaging



Translation service

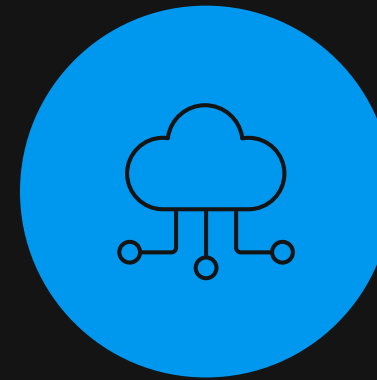


Thank you for listening !



EMAIL

jrpzagency@gmail.com



INSTAGRAM

[@jrpzagency](https://www.instagram.com/jrpzagency)



TWITTER

[@jrpzagency](https://twitter.com/jrpzagency)



YOUTUBE

[JRPZ Agency](https://www.youtube.com/JRPZAgency)