

TE **X** CHANGE

in trade we trust



Graphic Charter
2022

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About

TeXchange is a website made by the JRPZ Agency is a service company which is applying for the International Open Bidding Project 2022 organized by the University Sorbonne Paris Nord in collaboration with other international universities.

The aim is to realize in 8 days a solid project which will offer the service of donation of second-hand hardware.

The JRPZ Agency is composed of international members from France, Morocco, Lebanon, Vietnam and Bulgaria.

The Agency is divided in three different fields which are : programming, graphic design & audiovisual production, and finally digital communication. Each sub-team has a manager, and the whole agency is led by Julian Crouzet who is the spokesperson of JRPZ Agency.

The following table summarizes the distribution of responsibilities in the JRPZ Agency :

Team

Programming

Aulid Zhang

Raphael El Fakhri

Aboubacar Diallo

Văn Hạnh Trần

El Mehdi Badouh

Thị Phương Thúy Đặng

Tihomir Ivanov

Anas Sebbar

Graphic Design / Audiovisual

Mekki Hamdani

Jessica Suthakar

Valeriya Stoyanovska

Communication

Julian Crouzet

Maéva Lamarque

Liliane Freire Mendanha

Composition

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X



The name of our website with a big X for the cross-over



Minimalist handshake

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Protect Area



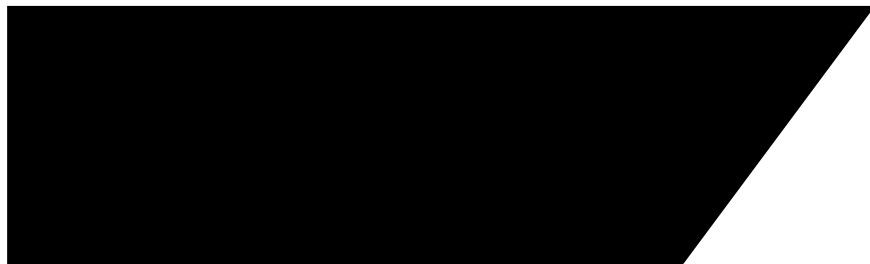
Colors



#1A81D6



#1C4CD3



#000000



#ffffff

Prohibited



Graphic Elements

Handshake

«GET» & «GIVE» for the website



GET GIVE

X in the logo



TEXCHANGE
in trade we trust ← slogan



Fonts

Logo font : Jaapokki substract
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Title font : Jaapokki
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Text & subtitle font : Louis George Café
abcdefghijklmnopqrstuvwxyz

Variations

Title only version

TEXCHANGE

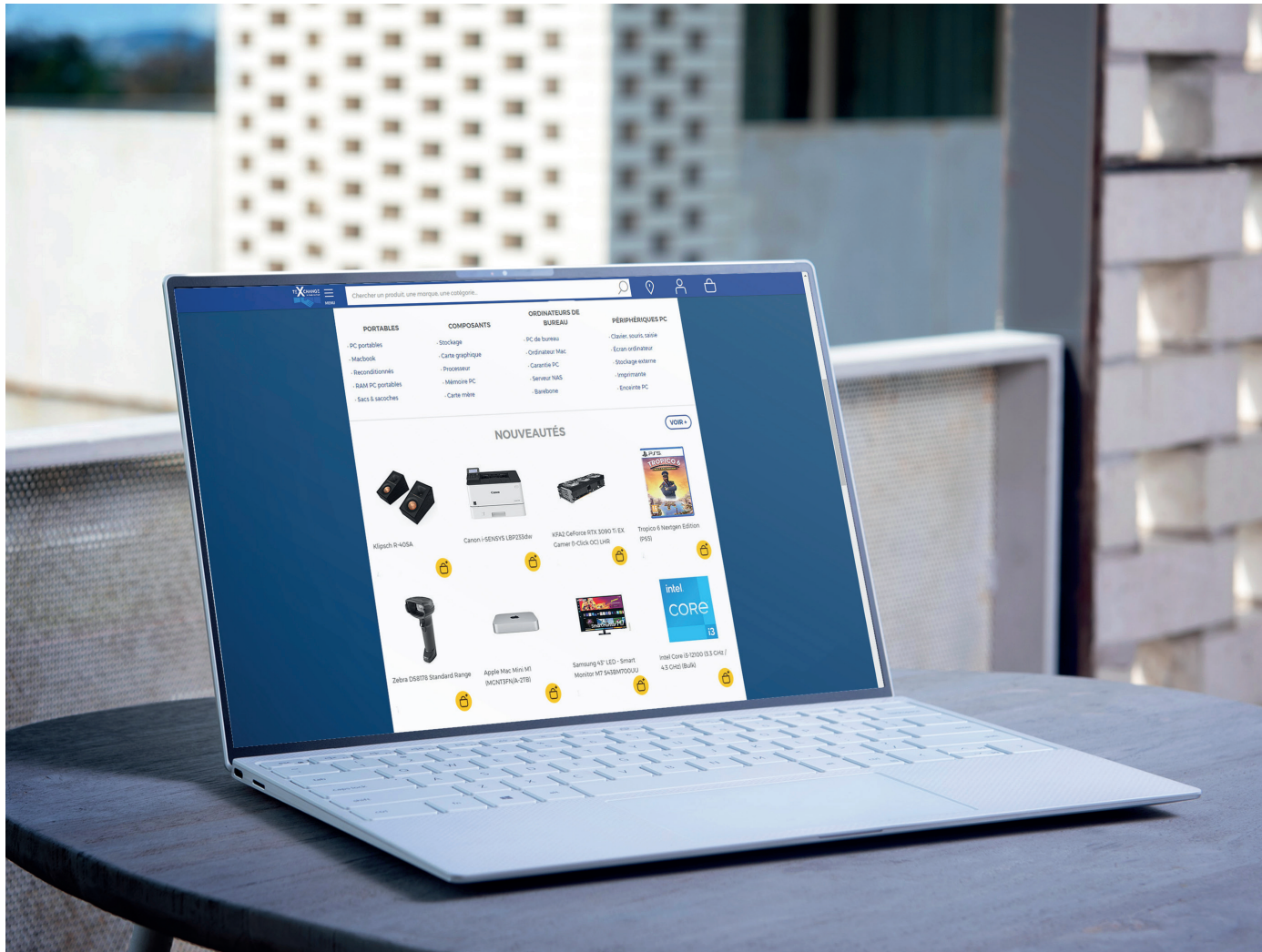
Title & slogan version

TEXCHANGE
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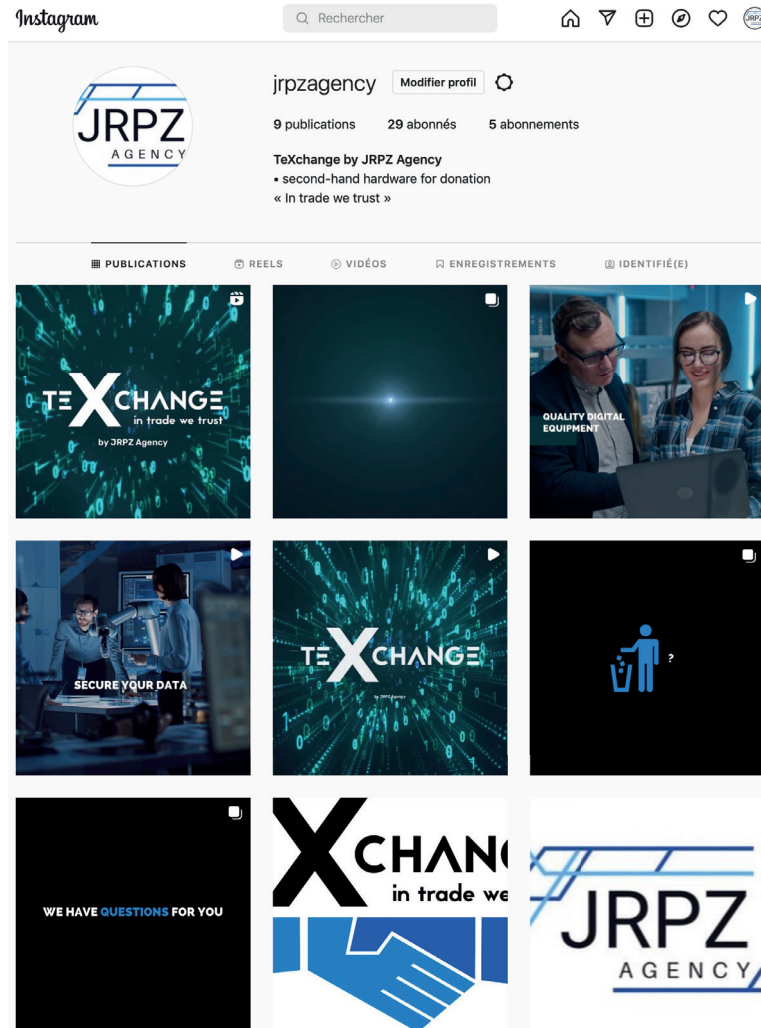
White version



Appendices



Appendices



Appendices

JRPZ AGENCY

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JRPZ AGENCY
Aucun abonné

PERSONNALISER LA CHAÎNE GÉRER LES VIDÉOS

ACCUEIL VIDÉOS PLAYLISTS CHAÎNES À PROPOS

Vidéos en ligne

TeXchange - Trailer
6 vues • il y a 34 minutes

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Appendices

TE X CHANGE

by JRPZ Agency

TeXchange - Trailer

8 vues · 31 mars 2022

JRPZ Agency
1 abonné

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PLUS

Appendices

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TRUSTWORTHY SECOND-HAND HARDWARE
REFURBISHED & PACKAGED BY OUR EXPERTS

✓ 100% FUNCTIONAL HARDWARE | ♻️ ECO-RESPONSIBLE PURCHASING | 🏆 BEST IN DATA SECURITY

For more information:

@jrpzagency @jrpzagency JRPZ Agency

WHAT TO DO WITH YOUR OLD DEVICE :

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Appendices



