

PROJECT



tech it

TEAM



Kieran, Jean Pierre, Michael, Long, Thi Hoa, Yordan, Rony



Carla, Kieran

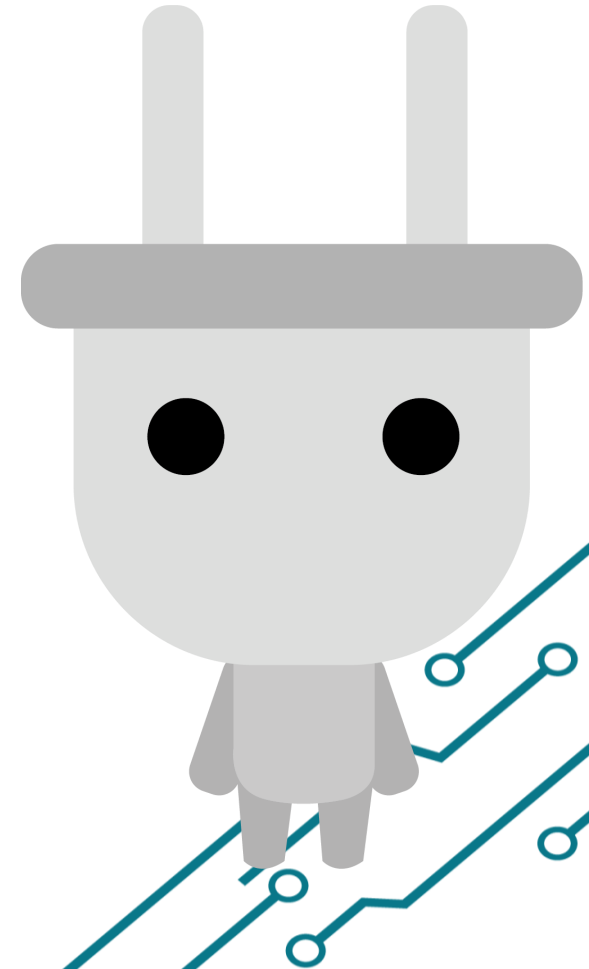
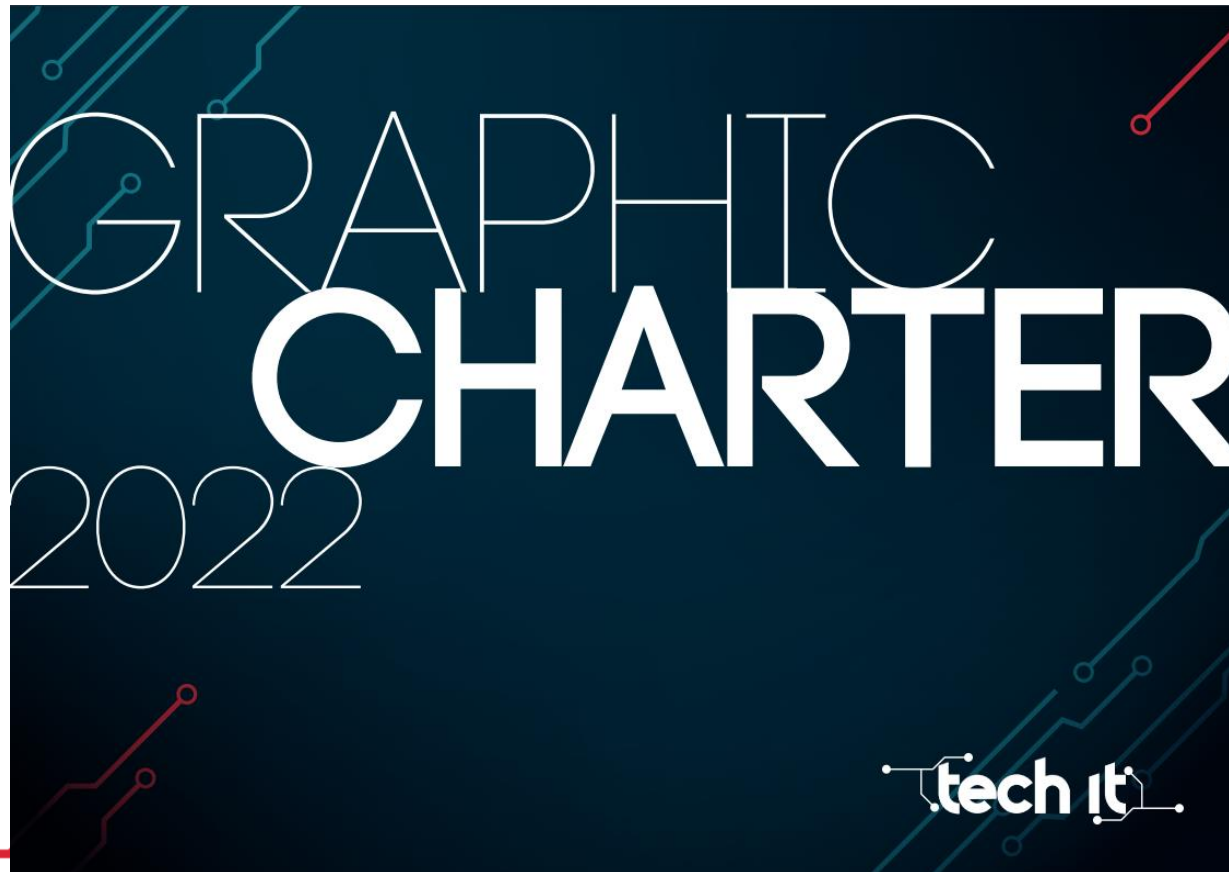


Dylan, Maïssa, Paul

PROBLEMATIC

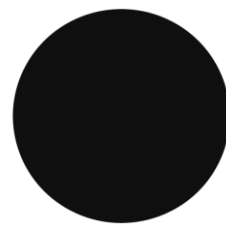
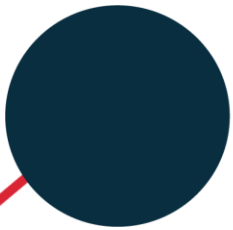
How to allow people to access second-hand electronic devices with a web platform?

GRAPHIC CHARTER

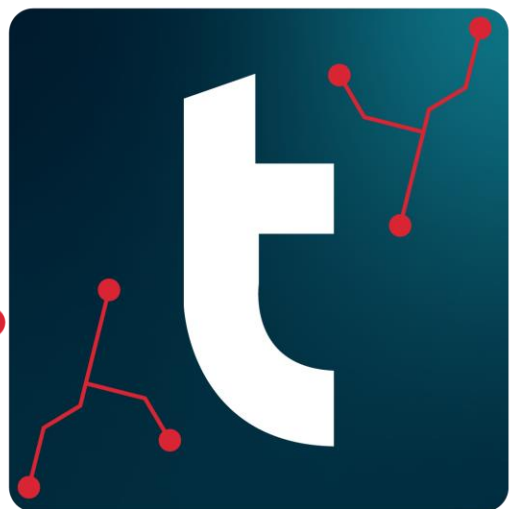
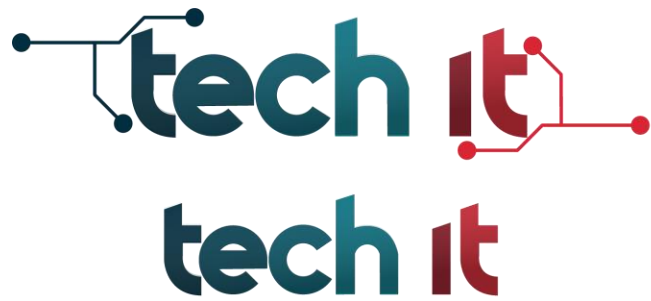


LOGO AND COLORS

tech it



LOGO AND COLORS



FONTS AND GRAPHIC ELEMENTS

Code Light Code Bold

TECH IT TECH IT

LT Wave

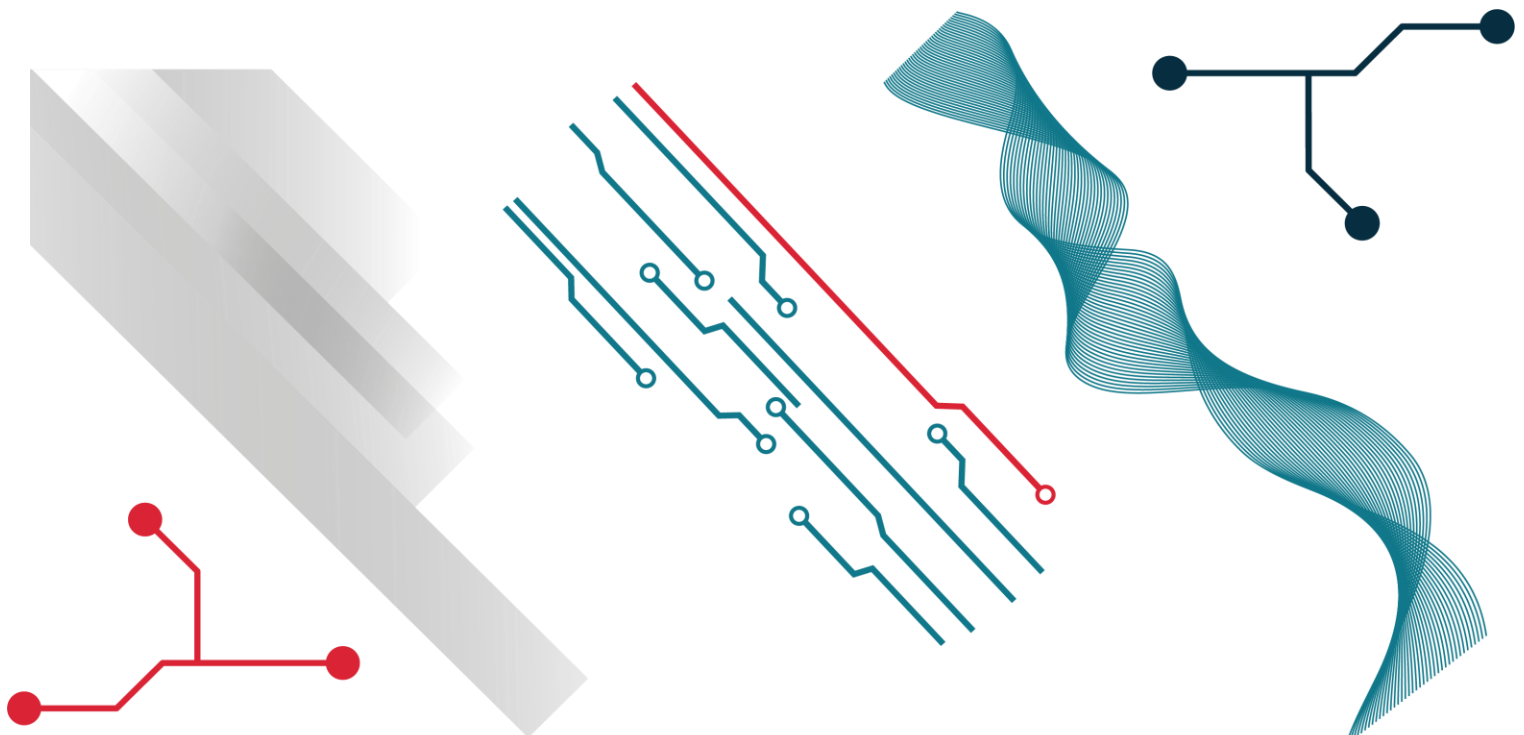
Tech IT

Creato Display

Tech IT

Noto Sans

Tech IT



PRINT COMMUNICATION SUPPORTS

GIVE IT OR TECH IT!

TECH IT IS A WEBSITE WHERE INTERNET USERS CAN DONATE THEIR UNUSED ELECTRONIC DEVICES.

FRANCE
VIETNAM
BULGARIA
MOROCCO
LEBANO

tech it

contact.techit.pro@gmail.com
0655443322
tech-it.com

NO LONGER USING YOUR OLD PC?

Donate and participate in the **TECH IT** movement

More than an initiative for computer enthusiasts, Tech IT aims to dust off the principle of bartering, in a sphere of social benevolence and eco responsibility.

tech it

DONATE YOUR UNUSED COMPUTER EQUIPMENT.

GIVE IT OR TECH IT!

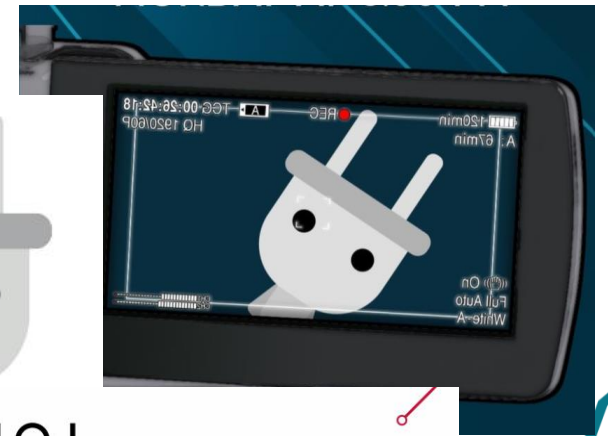
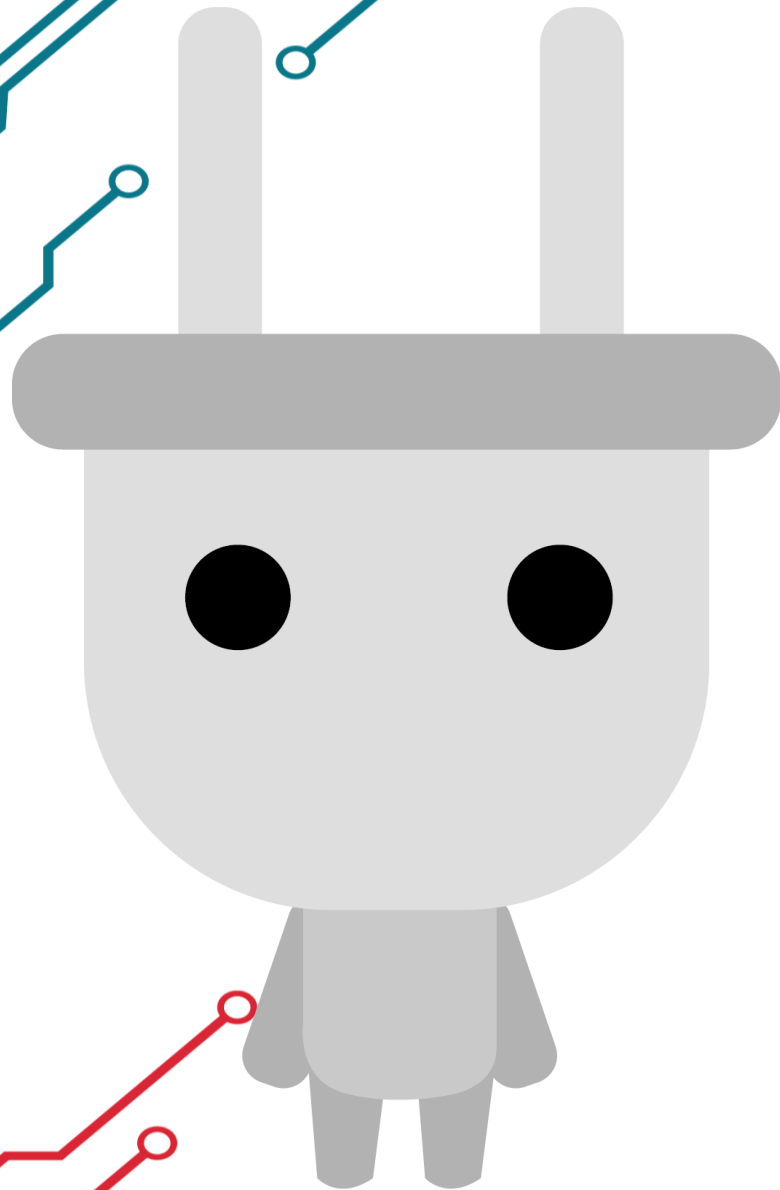
AND GET NEW ONE!

TECH IT IS A WEBSITE WHERE INTERNET USERS CAN DONATE THEIR UNUSED ELECTRONIC DEVICES.

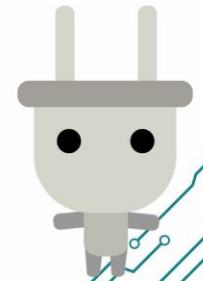
Reduce our carbon footprint, give to those in need, and participate in a new global transition with TECH IT.



MASCOT



HELLO !
MY NAME
IS PLUGGY,
I'M THE
TECH IT
MASCOT.



COMMUNICATION

Online

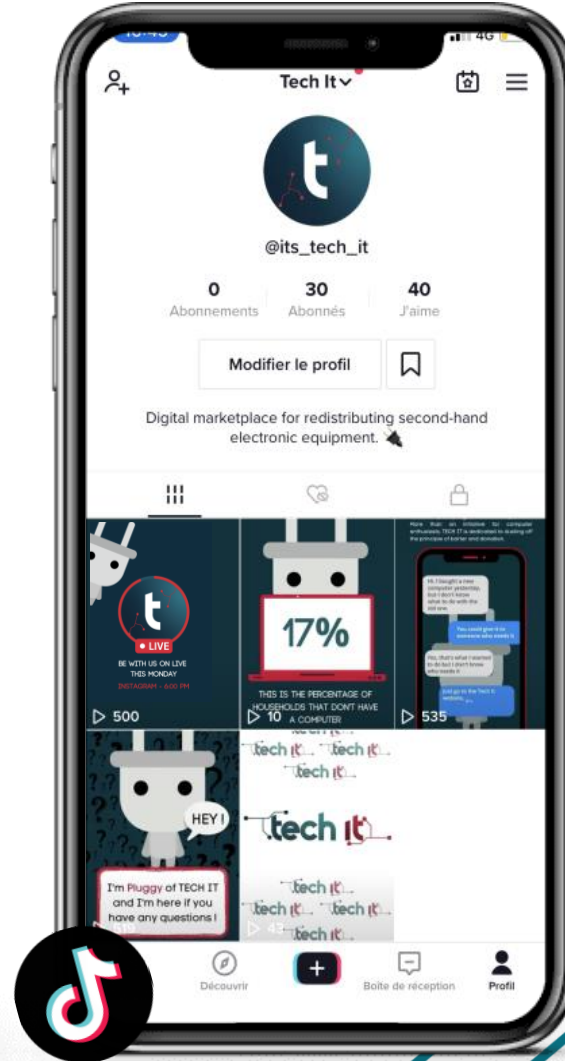
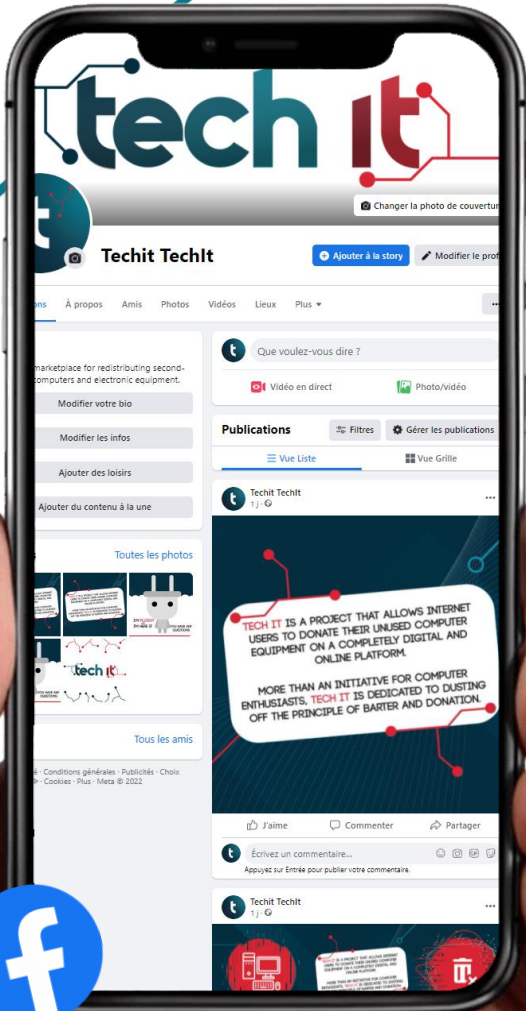
Days	Monday	Tuesday	Thursday	Friday	Saturday	Sunday
Type of contents	Post + Story with our logo	Post + Story introducing our mascot	Post + Story presenting what is Tech It	Post that states the percentage of household that does not have computers	Post + Reel on site navigation	Announcement of a Live Monday
Text	Hi, here is our logo that lets you experience our world.	I'm Pluggy of TECH IT and I'm here if you have any questions !	Tech IT is a project that allows Internet users to donate their unused computer equipment on a completely digital and online platform. More than an initiative for computer enthusiasts, TECH IT is dedicated to dusting off the principle of barter and donation	This is the percentage of households that don't have a computer	Find us on our web site !	Be with us on live this Monday at 6:00 pm
Hours	5:00 pm	7:00 pm	7:00 pm	6:00 pm	8:00 am	3:00 pm



Launch week

COMMUNICATION

Online



- Facebook
- Instagram
- TikTok

COMMUNICATION

Online

BE WITH US ON LIVE THIS MONDAY AT 6:00 PM

FIND US ON OUR WEB SITE

THIS IS THE PERCENTAGE OF HOUSEHOLDS THAT DONT HAVE A COMPUTER. 17%

TECH IT IS A PROJECT THAT ALLOWS INTERNET USERS TO DONATE THEIR UNUSED COMPUTER EQUIPMENT ON A COMPLETELY DIGITAL AND ONLINE PLATFORM.

MORE THAN AN INITIATIVE FOR COMPUTER ENTHUSIASTS, TECH IT IS DEDICATED TO DUSTING OFF THE PRINCIPLE OF BARTER AND DONATION.

DONT THROW IT AWAY

GIVE IT!

I'M PLUGGY AND I'M HERE IF YOU HAVE ANY QUESTIONS

tech it

Feed

HEY!

I'm Pluggy of TECH IT and I'm here if you have any questions!

Videos

LIVE

BE WITH US ON LIVE THIS MONDAY

INSTAGRAM - 6:00 PM

COMMUNICATION

Offline



**GIVE IT OR
TECH IT!**

TECH IT IS A WEBSITE WHERE INTERNET USERS CAN DONATE THEIR UNUSED ELECTRONIC DEVICES.

**10BC
20
22**

FRANCE
VIETNAM
BULGARIA
MOROCCO
LEBANON

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More than an initiative for computer enthusiasts, Tech IT aims to dust off the principle of bartering, in a sphere of social goodwill and eco-responsibility.

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Poster



 **tech it**

DONATE YOUR UNUSED COMPUTER EQUIPMENT.

**GIVE IT OR
TECH IT!**

AND GET NEW ONE!

TECH IT IS A WEBSITE WHERE INTERNET USERS CAN DONATE THEIR UNUSED ELECTRONIC DEVICES.

Reduce our carbon footprint, give to those in need, and participate in a new global transition with TECH IT.

Flyers





**NO LONGER USING
YOUR OLD PC?**

Donate and participate in the **TECH IT** movement

More than an initiative for computer enthusiasts, Tech IT aims to dust off the principle of bartering, in a sphere of social benevolence and eco responsibility.



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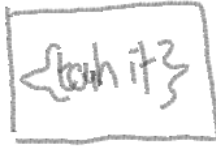
AUDIOVISUAL


tech it





AUDIOVISUAL


STORYBOARD


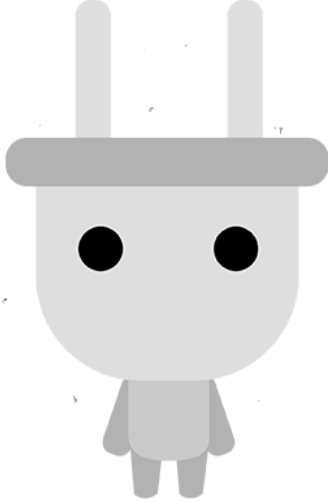
①  logo animé 05

②  Pluggy apparaît 15

③  " Bonjour ! Je m'appelle PLUGGY, je suis la mascotte de TECH IT. Qu'es-ce que TECHIT ? Tech it est une plateforme en ligne, où tu peux donner et échanger tout matériel informatique inutilisés // 75

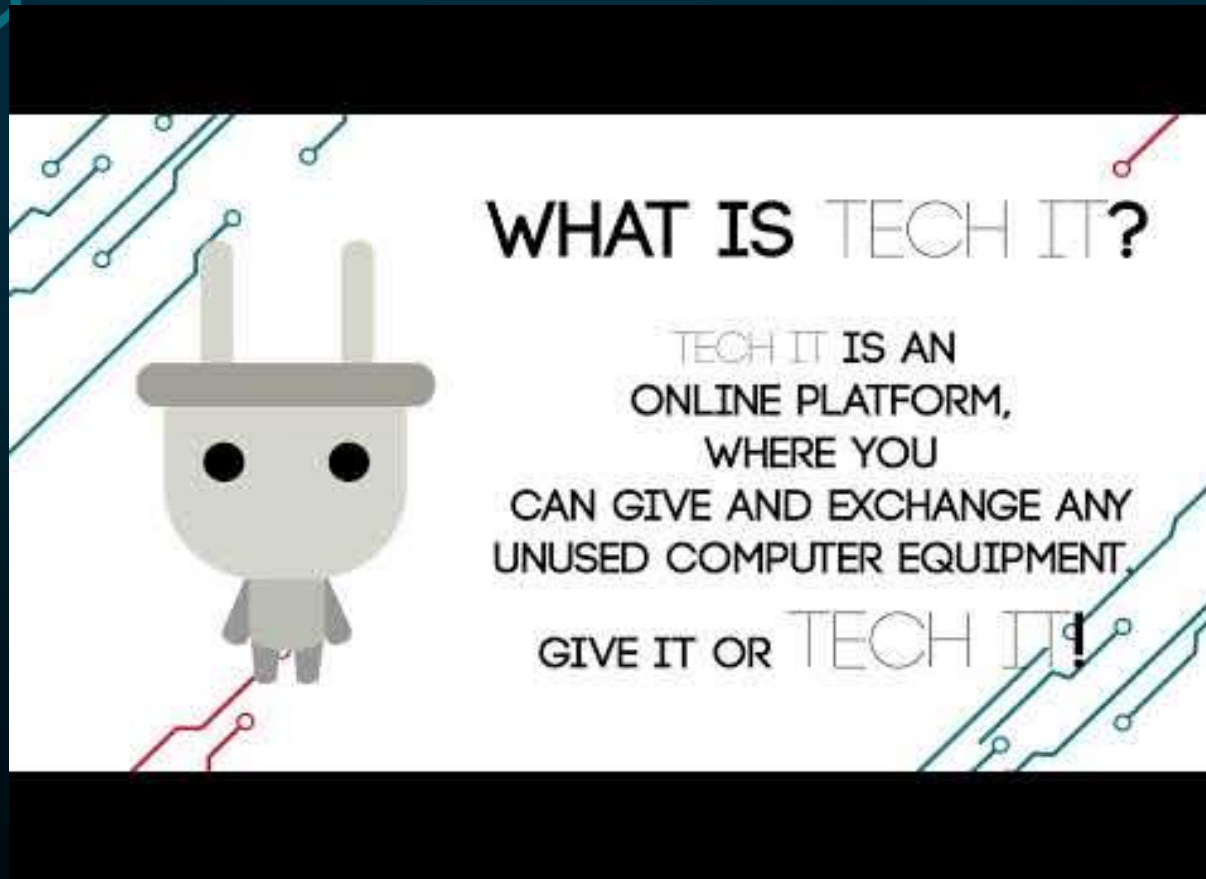
④  Transition 15

⑤  TECH IT avec ton code logo // Rejoins nous vite sur le site web de TECH IT ou bien sur instagram, facebook ou tiktok // 105



Storyboard

AUDIOVISUAL



Bonus video

TECHNOLOGIES

In 3 languages
FR / EN / Another

img folder

- facebook
- favicon
- instagram
- logo_tech_it
- pexels-cottonbro-3...
- pexels-fauxels-3184...
- pexels-fauxels-3184...
- pexels-gabriel-freyt...
- pexels-jess-bailey-d...
- pexels-julia-m-cam...
- pexels-lisa-fotios-3...
- pexels-pixabay-267...
- pexels-tranmautrita...
- tech_it_pdp
- tik-tok
- youtube

CSS folder

- # equipment-style
- # Footer
- # registration
- # style

- CSS
- img
- media
- php
- equipment
- form
- index
- login
- register

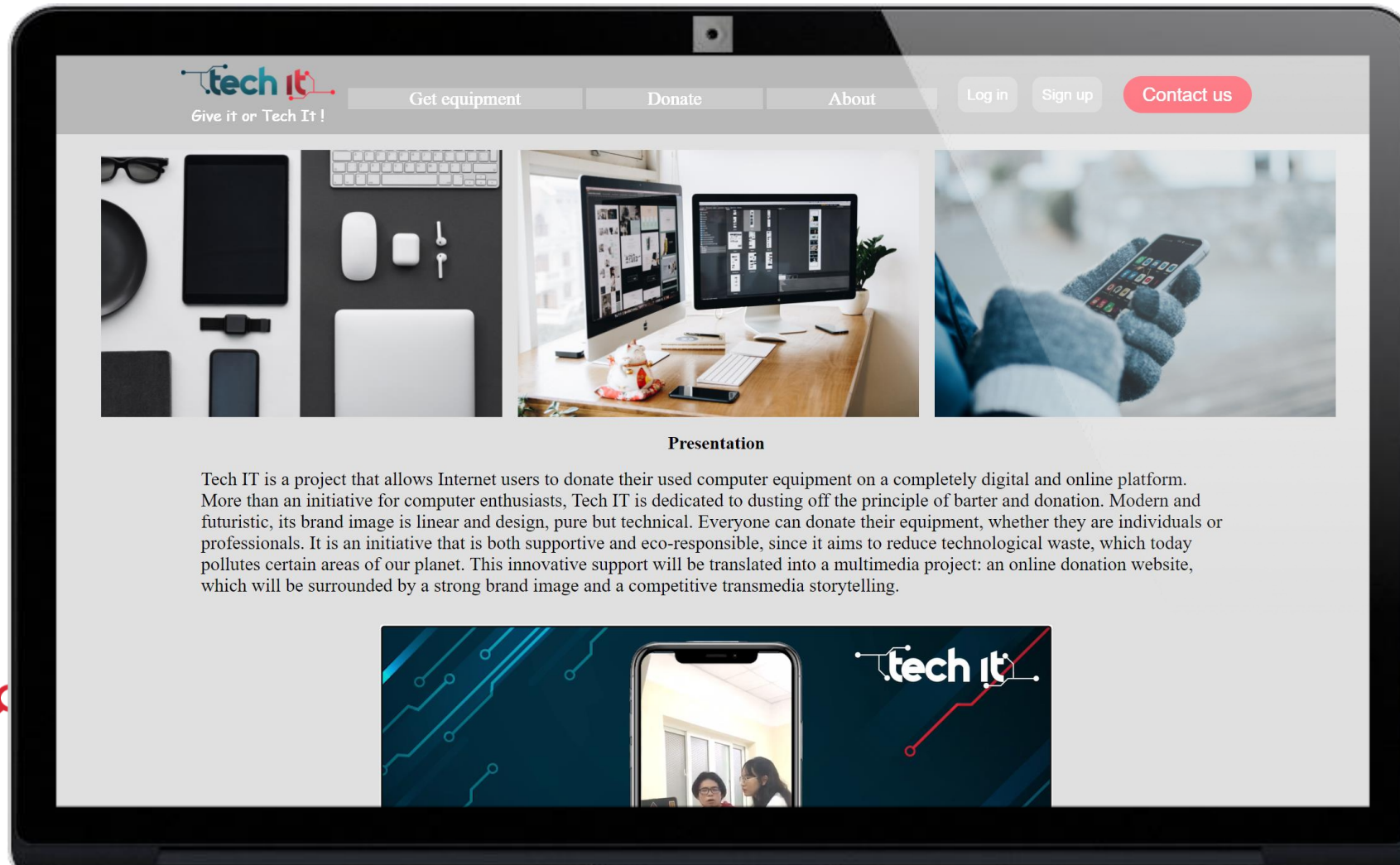
media folder

TECH IT

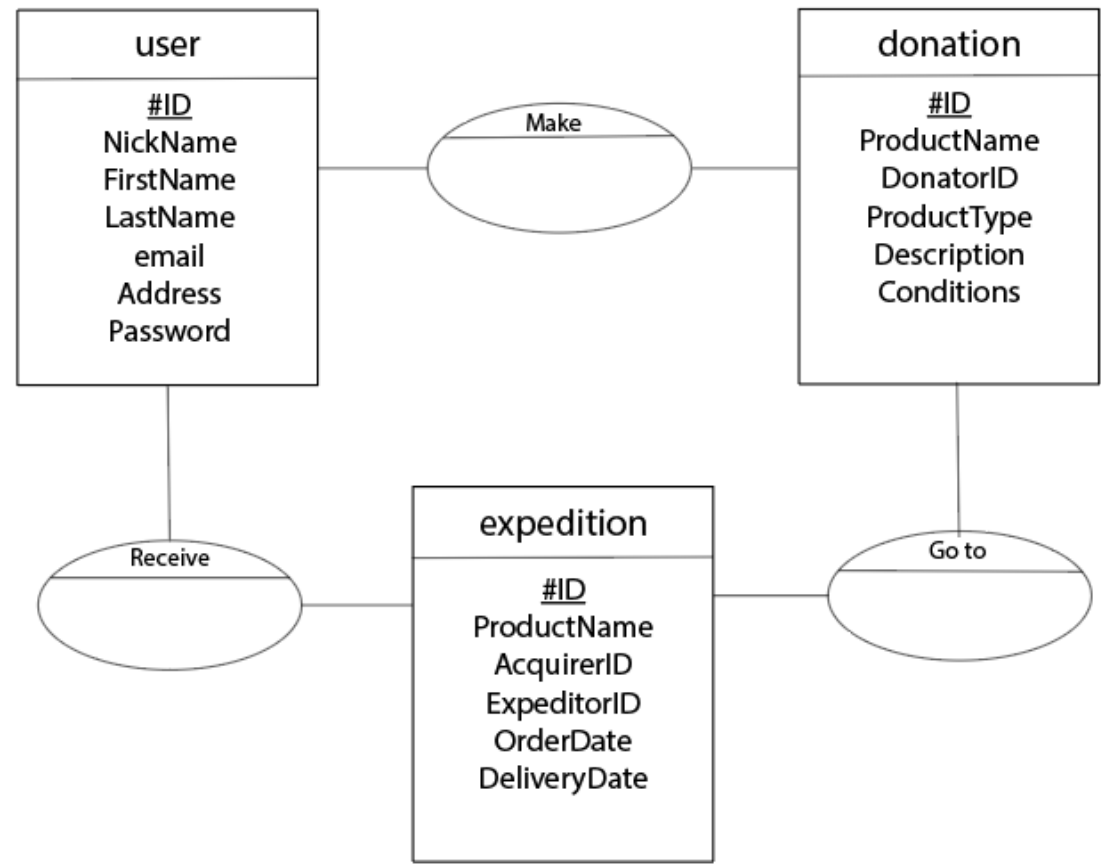
Php folder

- database.inc
- errors.inc
- footer.inc
- header.inc
- header2.inc
- save.inc
- select.inc
- server.inc

TECHNOLOGIES



TECHNOLOGIES



TECHNOLOGIES

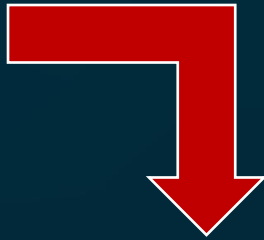
Please complete every fields of the form to make a donation

Product Names:

Product Type :

Conditions:

Description :



	ID	ProductName	DonatorID	ProductType	Description	Conditions
<input type="checkbox"/>	1	Logitech G G19s	NULL	Keyboard	Used for 2 years, all keys are working.	Same country (France)
<input type="checkbox"/>	2	LENOVO THINKCENTRE M81 SFF	NULL	Computer	Plz take it, anywhere you are	Do you want €10 with it ?
<input type="checkbox"/>	3	Razer DeathAdder Essential 2021	NULL	Computer	Never used, got it from a contest. Still in its pa...	No delivery, only delivered by hand
<input type="checkbox"/>	4	Asus VP228HE	NULL	Screen	Small crack on the top right corner, still usable	Not any, can ship or deliver by hand.
<input type="checkbox"/>	5	Canon PIXMA TS205	NULL	Printer	Cheaper to give it than to buy the cartridges.	Anyone who wants it.
<input type="checkbox"/>	6	Old camera	NULL	Camera	Old but still working, has made really good films	Someone who will use it
<input type="checkbox"/>	7	Xiaomi TWS	NULL	Earphones	Used once or twice, working well	Shipping only.
<input type="checkbox"/>	8	Kingston 32Go usb stick	NULL	Other	Too small storage for my usage, kinda slow but alr...	Anyone, Anywhere.
<input type="checkbox"/>	14	Fuhlen Destroyer	NULL	Keyboard	I want to donate it to some gamers because I just ...	90%
<input type="checkbox"/>	15	Logitech MX Master 3	NULL	Mouse	looking to donate it for people working in office	New

TECHNOLOGIES



Description:

Lorem ipsum dolor sit amet. Vel reiciendis dolorem et laboriosam voluptatem sed accusamus dolorum sed laborum amet. Et neque iste id omnis quia agni non atque vitae eum maiores error. Et eius aspernatur qui quia voluptas eos numquam quaerat? Eum commodi voluptatum vel maxime galisum vel omnis mollitia ex repellendus quia. Et autem vero aut voluptatibus molestias rem dolore necessitatibus! Aut repudiandae labore ut blanditiis expedita vel obcaecati consectetur et quas natus et ipsam ipsum.



Description:

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Description:

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TECHNOLOGIES

NickName

Password

Login

Not yet a member? [Sign up](#)

NickName

First Name

Last Name

Email

Address

Password



Confirm password

Register

Already a member? [Sign in](#)

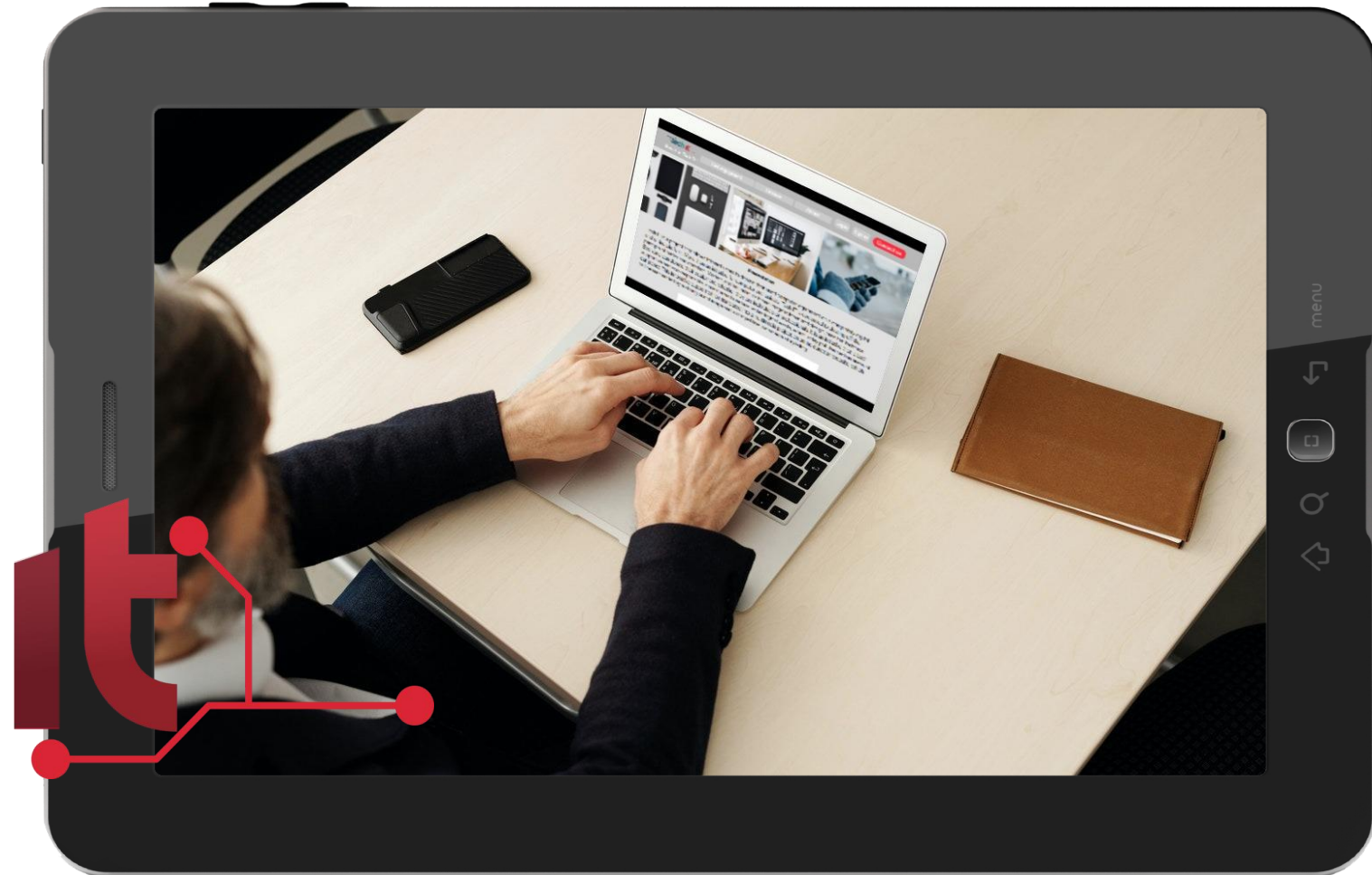
ENTREPRENEURSHIP

AND PROJECT VIABILITY

<p>Partenaires clés </p> <ul style="list-style-type: none">• DELIVERY COMPANY• FINANCIAL INSTITUTIONS	<p>Activités clés </p> <p>ONLINE COMPUTER EQUIPMENT DONATION PLATFORM</p>	<p>Offre </p> <ul style="list-style-type: none">• DONATION WEBSITE• FREE• INTERNATIONAL	<p>Relation client </p> <ul style="list-style-type: none">• ONLINE ASSISTANT• NO PAID SUBSCRIPTION• MEETINGS WITH USERS• ANSWERS ON SOCIAL MEDIA	<p>Clients </p> <ul style="list-style-type: none">• COMPUTER ENTHUSIASTS• PERSON IN PRECARIOUSNESS• PLANET LOVERS• BUSINESSES / COMPANIES <hr/> <p>MAN AND WOMAN OF ALL AGES INTERNATIONALLY</p>
<p>Ressources clés </p> <ul style="list-style-type: none">• WEB HOSTING• COM', GRAPHICS, AND PROGRAMMING PROFESSIONALS	<p>Canaux </p> <ul style="list-style-type: none">• DELIVERY• DIGITAL COM'• OFFLINE / PRINT COM' AND EVENTS• WEBSITE• CONTACT LIVES, MEETINGS			
<p>Coûts </p> <ul style="list-style-type: none">• SALARY• EQUIPMENT OF THE DIFFERENT POLES		<p>Revenus </p> <ul style="list-style-type: none">• WEB ADVERTISING• EVENT PLANNING• DONATIONS		

CONCLUSION

tech





**Thanks for your
attention**