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**Presentation**  
2022

# SUMMARY

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## Part 01. Design

Trailer

Logo details

Colors

Graphic elements

Fonts

Communication support

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## Part 02. Communication

Social media

Print

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## Part 03. Programming

Technologies

Front-End

Back-End

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# TRAILER

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3/2  
1



*PART. 01*



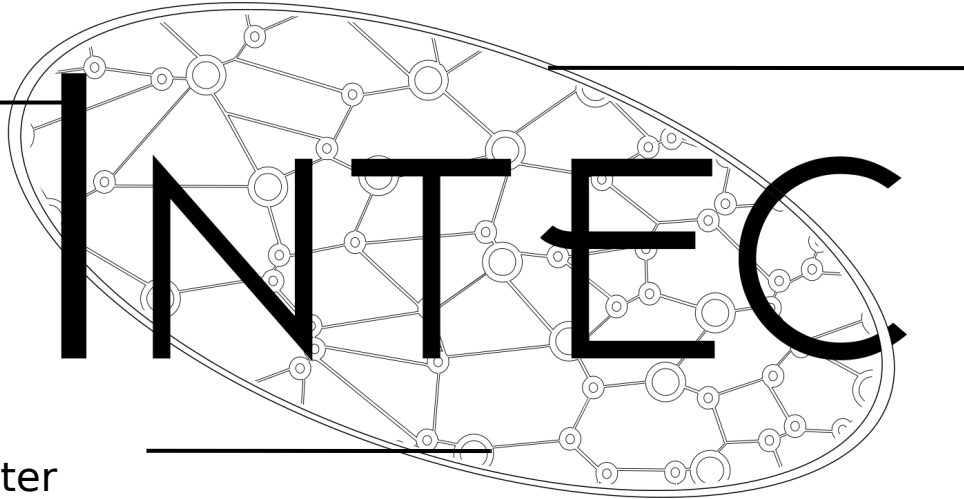
# **DESIGN**

# DESIGN

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## Logo details

Name of the  
agency  
International +  
Technology



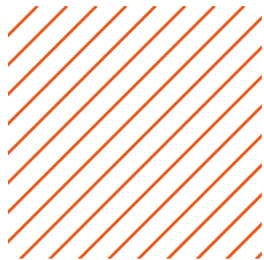
Ring  
Turn around the name,  
represent the globe:  
- transport  
- international

Cluster  
Represents a network:  
- networking  
- links  
- sharing

# DESIGN

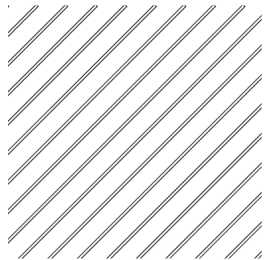
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## Colors



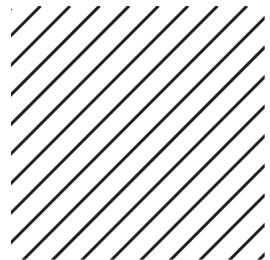
### **ORANGE**

Symbol of transport, it represents the links between our users.



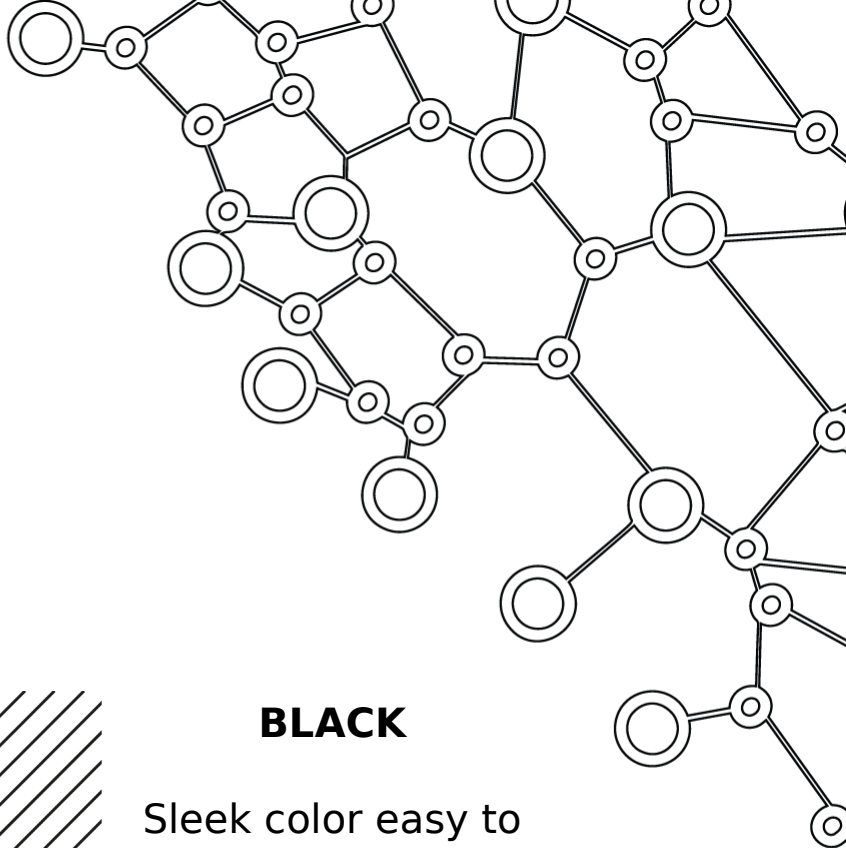
### **WHITE**

Simplicity, this color serves as a support and makes our visuals accessible.



### **BLACK**

Sleek color easy to use and clearly visible.



# DESIGN

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## Fonts

**Century Gothic**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

ABOVE DEMO

ABCDEFGHIJKLMNOPQRSTUVWXYZ

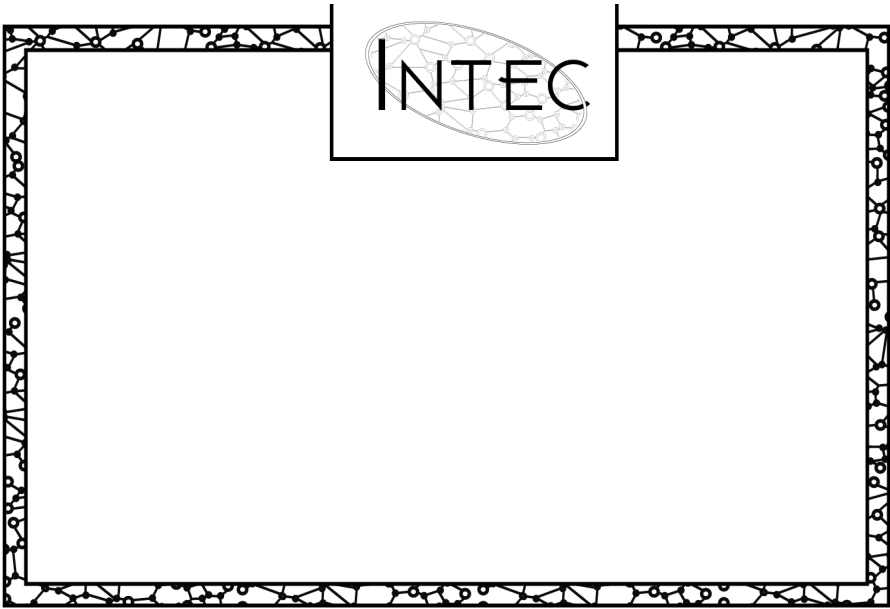
*Eras Light ITC*

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

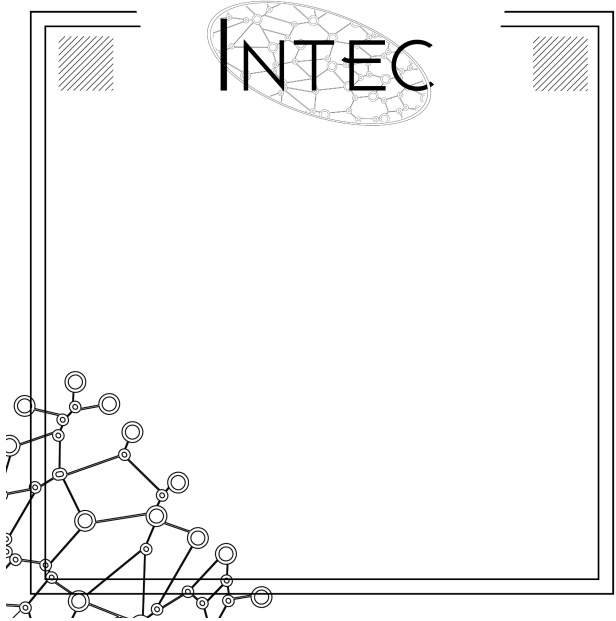
**Share Tech**

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz





Linkedin



Instagram

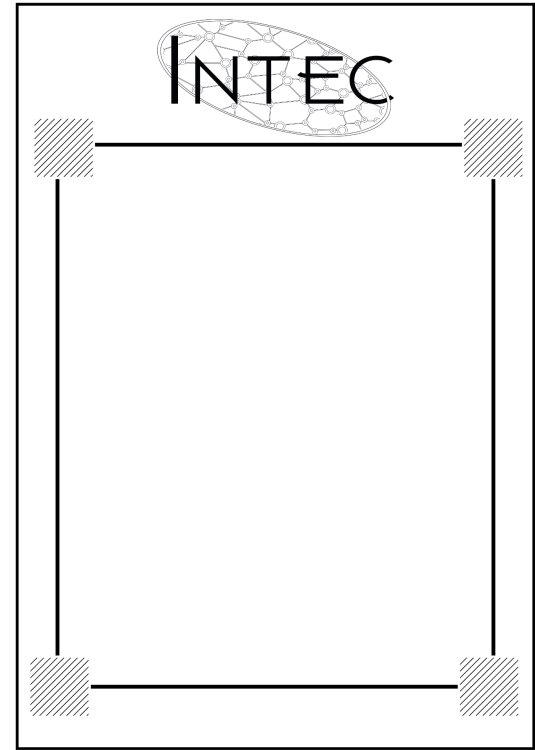
# DESIGN

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Communication support - print



Visit cards



Poster support


*PART. 02*



# **COMMUNICATION**

# Web communication


## Our social media



**Intec Agency**  
Opérateur téléphonie chez Intec  
Bobigny, Ile-de-France, France


[Se connecter](#) [Message](#)

Activité

 It's that easy! 🌱💚 #recycling #electronics #it #computers #phone #environment #savetheplan...  
Intec Agency a partagé ceci

[Voir tout](#)

Expérience

 Opérateur téléphonie  
Intec

LinkedIn



**Intec**  
@lobcTeam3

[Suivre](#)

**Intec**

@lobcTeam3

Intec is a non profit company who sets itself as a smarter way to donate, but also a way to give your devices a new life, a new purpose and to the right people.

📅 A rejoint Twitter en mars 2022

3 Abonnements 0 abonné

Suivi par aucune des personnes que vous suivez

[Tweets](#) [Tweets et réponses](#) [Médias](#) [J'aime](#)

**Intec** @lobcTeam3 · 4 h  
Help us solve this quiz and repost this tweet with the right answer if you think you think you know what to do.  
[#sustainableliving](#) [#nature](#)  
[#climatechange](#) [#zerowaste](#) [#reuse](#)



Twitter

12/21



**Intec Agency**  
Welcome to our official Instagram account ! Check out our website by clicking on the link in bio  
[international.iut-bobigny.univ-paris13.fr/iobc2022/inte...](https://international.iut-bobigny.univ-paris13.fr/iobc2022/inte...)

[Modifier profil](#) [+](#)



**A SMARTER WAY TO DONATE**  
A new purpose for your devices

**WHAT SHOULD YOU DO WITH YOUR UNUSED DEVICES**

- A FREEZE THEM
- B SEND THEM TO US
- C FEED YOUR CAT

Since 2019 each year e-waste reached more than 50 million tons

Let us introduce ourselves!

Instagram

# Social networks

## Communication

Some of the hashtags we used

#donation #donate #school  
#charity #nonprofit #hope  
#mission  
#hopeministry #community  
#education  
#kids #giveback #help  
#support #volunteer #students  
#sustainability #sustainable  
#environment #ecofriendly  
#sustainablegiving #nature  
#climatechange #zerowaste  
#reuse  
#savetheplanet #conservation  
#gogreen #earth #recycle  
#ocean #green

Since 2019 each year  
e-waste reached more  
than 50 million tons

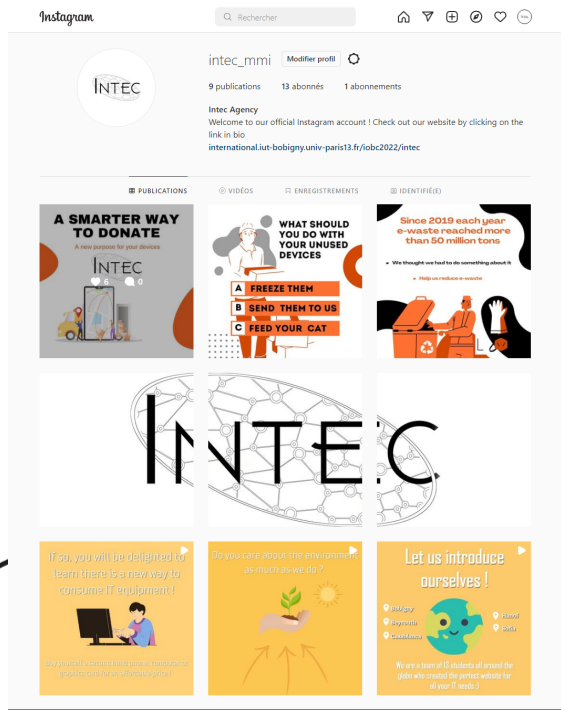
- We thought we had to do something about it

• Help us reduce e-waste



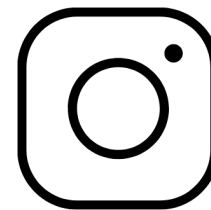
# Social networks

## Example of posts



## A SMARTER WAY TO DONATE

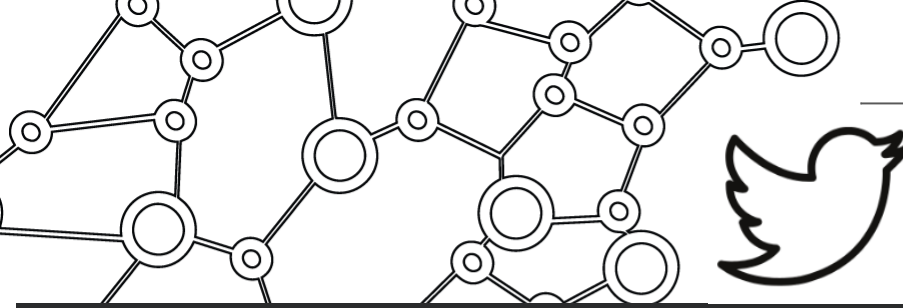
A new purpose for your devices



# Approach communities

Communication

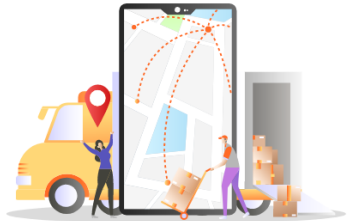
Statistics



## A SMARTER WAY TO DONATE

A new purpose for your devices

INTEC



PUBLIÉ

### A smarter way to donate

Publication Instagram 1080 px × 1080 px

Créé par Chams Britel  
jeudi 31 mars, 15:08

Publié sur IobcTeam3  
vendredi 1 avr., 11:21

Poster

Données

Impressions

10

Mentions « J'aime »

0

Retweets

0

Tweets cités

0

Réponses

0

Les analyses peuvent prendre jusqu'à  
24 heures avant d'être disponibles.

An advertisement featuring a worker in a hard hat and safety vest holding a clipboard. The text asks 'WHAT SHOULD YOU DO WITH YOUR UNUSED DEVICES' and lists three options: 'A FREEZE THEM', 'B SEND THEM TO US', and 'C FEED YOUR CAT'. The background has orange and grey abstract shapes.

WHAT SHOULD YOU DO WITH YOUR UNUSED DEVICES

**A FREEZE THEM**

**B SEND THEM TO US**

**C FEED YOUR CAT**

PUBLIÉ

### WHAT SHOULD YOU DO WITH YOUR UNUSED DEVICES

Publication Instagram 1080 px × 1080 px

Créé par Chams Britel  
jeudi 31 mars, 15:00

Publié sur IobcTeam3  
vendredi 1 avr., 11:29

Poster

Données

Impressions

45

Mentions « J'aime »

2

Retweets

3

Tweets cités

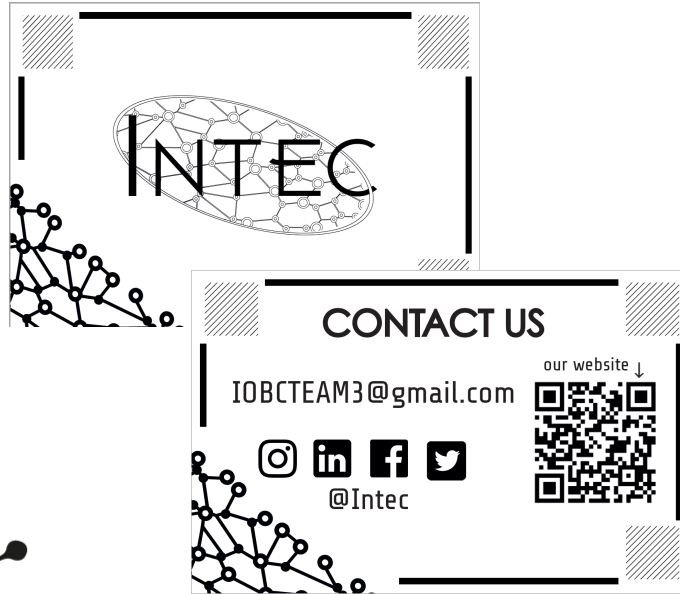
1

Réponses

0

Les analyses peuvent prendre jusqu'à  
24 heures avant d'être disponibles.

# PRINT COMMUNICATION





*PART. 03*



# **PROGRAMMING**

## Frontend

**HTML**



**CSS**



## Backend





### Computers



- Laptops
- Laptop
- MacBook
- Bag, Backpack, Case
- 2.5" Hard Drive
- Laptop accessories



- Components
- Mother Board
- Graphics cards
- Processor
- Storage
- Powers Units



- Desktop Computers
- PC
- Mac Computer
- NAS Server
- Barebone PC
- Server



- PC Peripherals
- Keyboard
- Mice
- Monitor
- External storage
- Printer

### Other Categories



- Mobiles
- Smarthphones
- Mobiles Phones
- Phones cases
- Phones charger
- Memory Card



- Office
- Printer cartridge
- Printer paper
- Calculator
- Paper Shredder
- Binding machine



- Camera
- Compact Camera
- Memory card
- Camera Tripod
- Camera lens
- Camera Bag



- Furniturs
- Office chair
- Desks
- Air treatments
- Desk lamp
- Office furniture



Type to search



## Product name

01

02

03

04

Lorem ipsum, dolor sit amet consectetur adipiscing elit.  
Tenetur corporis modi aliquam, quis laborum a nam fugit  
ducimus? Molestiae repellendus adipisci ea aut eligendi nemo  
velit itaque, illum placeat? Velit.  
Lorem ipsum, dolor sit amet consectetur adipiscing elit.  
Tenetur corporis modi aliquam, quis laborum a nam fugit  
ducimus? Molestiae repellendus adipisci ea aut eligendi nemo  
velit itaque, illum placeat? Velit. Lorem ipsum, dolor sit amet  
consectetur adipiscing elit.

Add to cart

Intec

user
products
link
donor

Data name	Type	Format	Example
user_id	Int	11	1,2,3...
user_name	Varchar	42	Admin
user_pwd	Varchar	42	password
products_id	Int	11	1,2,3...
products_name	Varchar	255	computer
products_qty	Int	11	10, 15,100...
products_state	Varchar	20	Good, bad
donor_id	Int	11	1,2,3...
donor_name	Varchar	42	Donor
donor_pwd	Varchar	42	password

