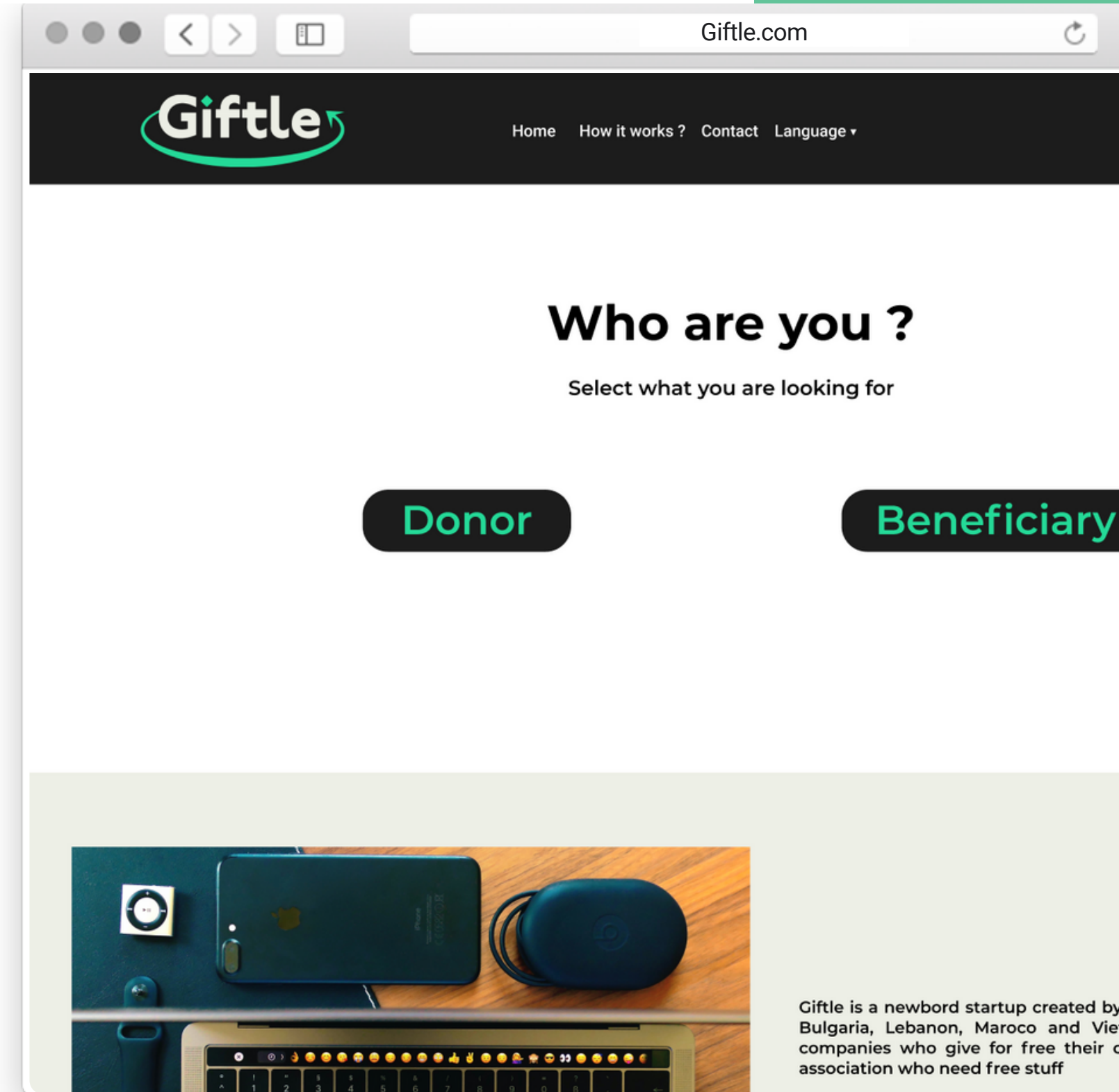
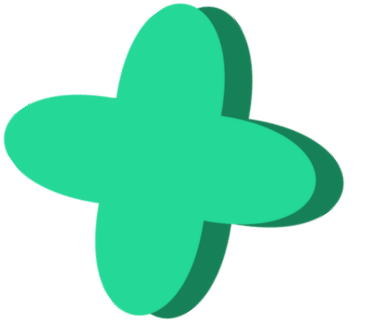




Giftle

Get in the circle





Donation platform



Life cycle of the device



An sustainable and economical way

Team

Programming team :

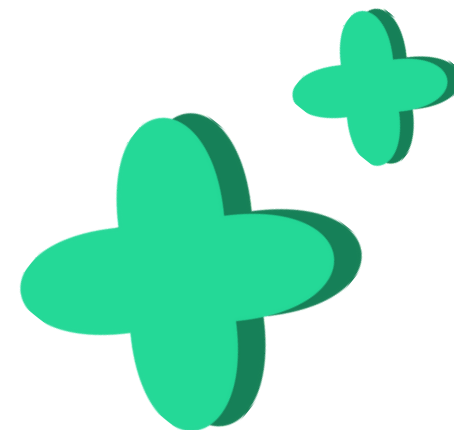
**Ransky Allonce
Adam Nehme
Raphaël Alcantara
Viviane Dessaint
Cedric Akinocho
Quang Khải Trần**

Communication team :

**Hugo Maokhampio
Rumen Nikilov
Alexandre Lopez**

Design team:

**Amina Feguiri
Quentin Lemaître**



Team leader : Alexandre Lopez



- 1 Workload distribution
- 2 Graphic aspect
- 3 Implementation choices
- 4 Communication strategy
- 5 Demonstration of the prototype



1

Workload distribution



Daily Work



- 3 teams in same time
- 2 daily goal / team
- 1 to do / specialization



 Ajouter une image de couverture  Ajouter un commentaire

Daily Work

Faites glisser le symbole  (à gauche de n'importe quelle tâche) pour la déplacer d'un jour à l'autre. Faites un clic droit pour ajouter de la couleur.

Monday morning

- wireframe-
- graphic-rule
- setup the server Databases
- Start the recommandation book-

Monday afternoon

- start figma file-
- in the same time start website page/page
- Make a storyboard of the promoting video
- Continue the recommendation book-

Tuesday morning

- Finish the recommendation book-
- Continue to convert Figma to php-

Tuesday afternoon

- finish to convert the figma file already done
- start the storyboard of promote video

Wednesday morning

- Record the video for promotion
- start coding the database
- Make Figma for thé secondary features

Wednesday afternoon

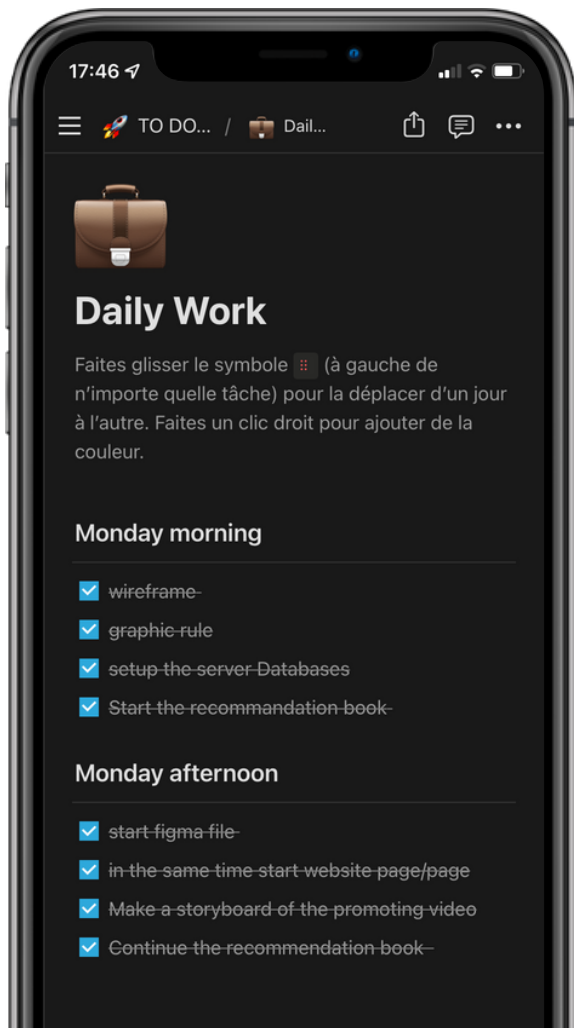
- Edit the vidéo
- if the database is finish start other features:

Thursday morning

- FINISH THE DATABASES
- finish the advertising campaing (print/web)
- done the edit video
- create canvas

Thursday afternoon

- Check with alexandre if the final website is ok about design and features
- prints physical support as charter etc
- Check the 3 languages



2

Graphic aspect



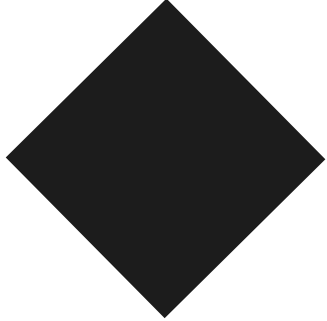
Graphic Aspect

Font:

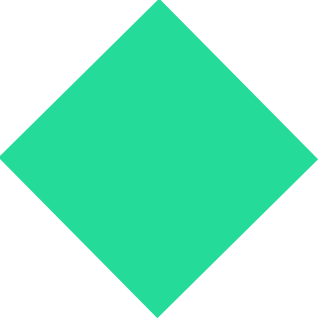
Montserrat : Titles

Biryani : Sub-titles

Roboto : Content Text



#1C1C1C

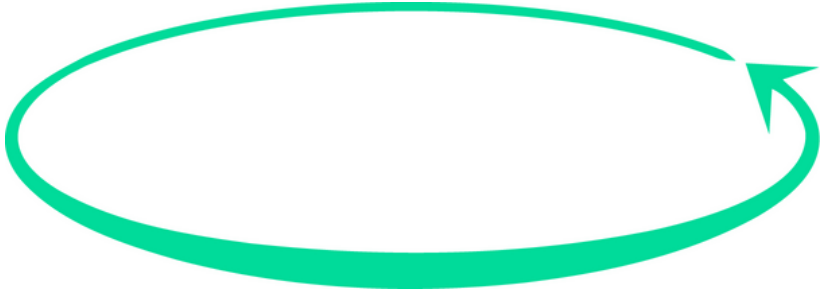


#25db99

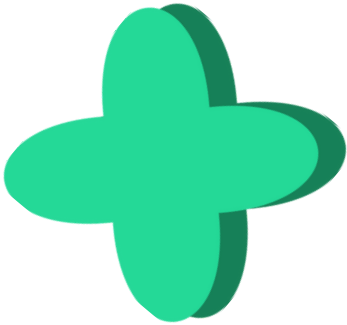


#EDEF66

Circle



Flower



Wave



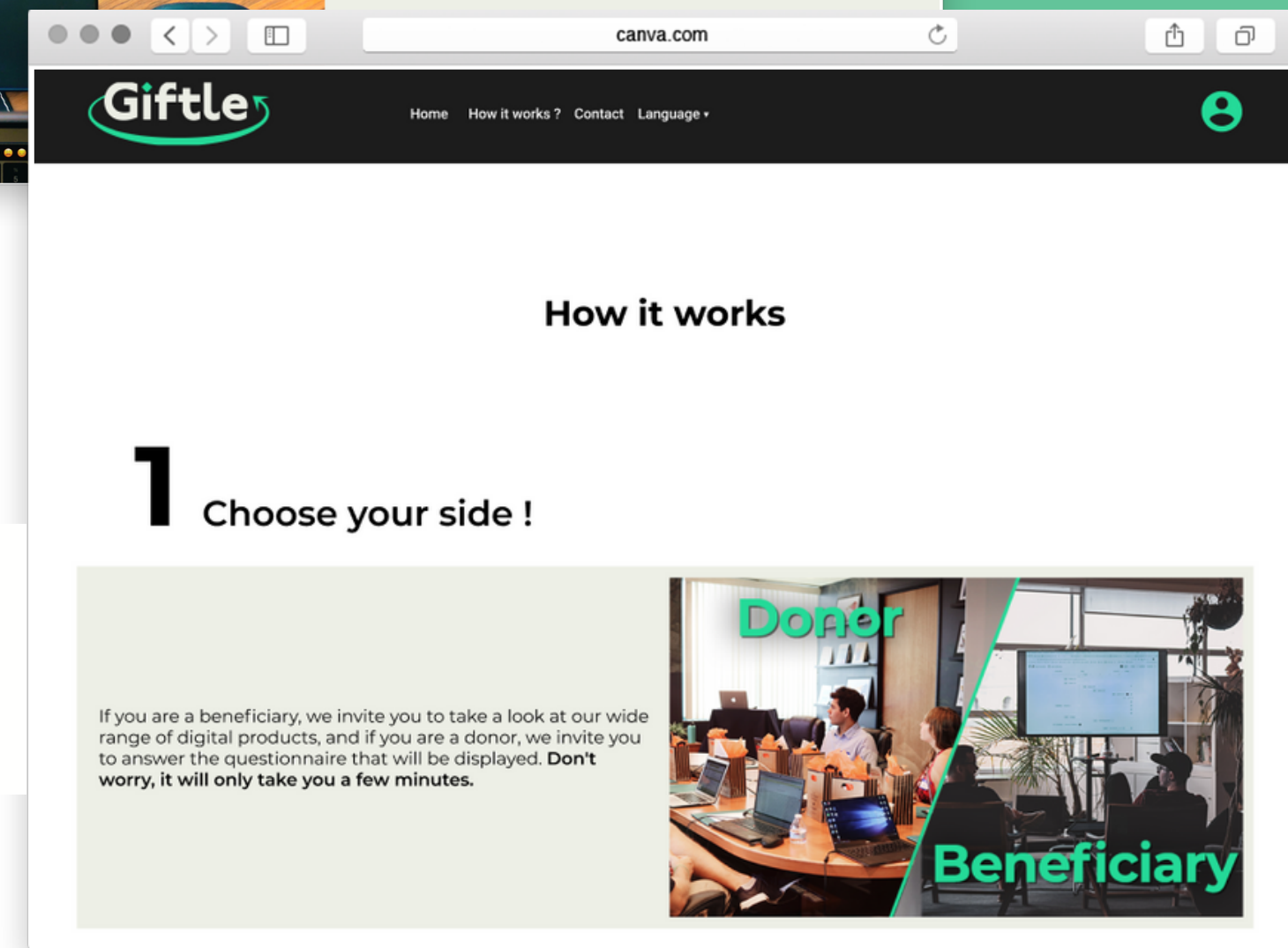
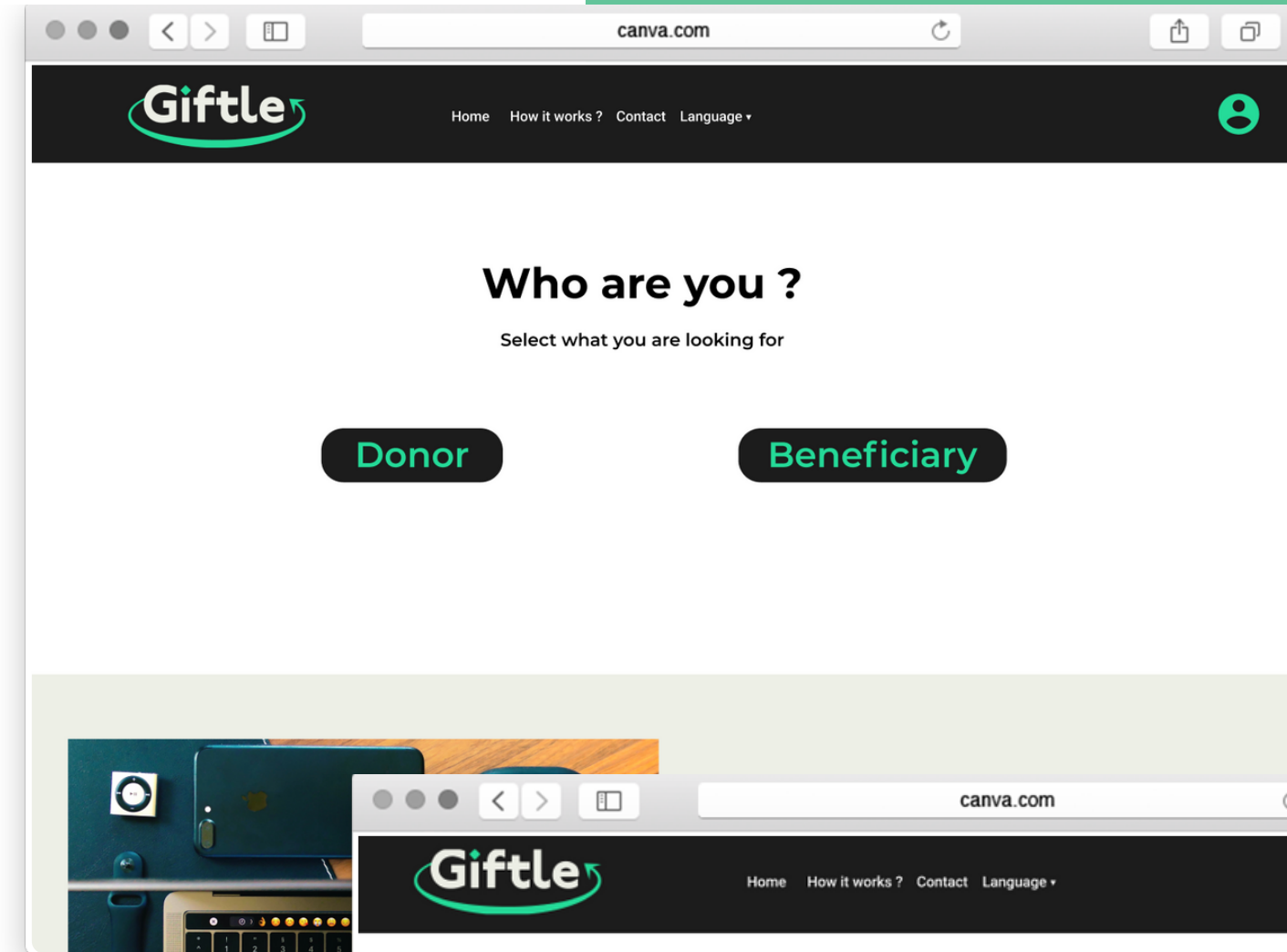
3

Implementation choices



Implementation choices

— User Friendly




4

Communication strategy



Communication strategy



—  Increase and improve visibility

—  "Gifter"  

— 

Advertising Campaign Print

Posters



Advertising Campaign Print

Flyers



Advertising Campaign Web



Rumen NIKOLOV

Communication team

Advertising Campaign Web



Twitter

The screenshot shows the Twitter profile for 'giftle2022'. The profile picture is a black circle with a white 'G' and a green arrow. The bio reads: 'Giftle', 'Gift + circle = Giftle', and 'A project, made by students from FR BG US LB MA VN'. It lists subscribers: 'Abonné(e)s : ptitachi, kieran_mignon, et hugo_mkp'. Below the bio are two posts. The first post is a graphic with the text 'GET IN THE CIRCLE' in a stylized font. The second post is a graphic with the text 'Welcome', 'Bienvenue', 'Marhaba', 'Xin chào', and 'Добре дошли' in various colors.



Instagram

The screenshot shows an Instagram post from 'Giftle 2022' (@2022Giftle). The post features a large graphic with the text 'Giftle' in a stylized font, 'Get in the circle' below it, and social media icons for Instagram, YouTube, and Twitter. The main content of the post is a graphic with the text 'Welcome', 'Bienvenue', 'Marhaba', 'Xin chào', and 'Добре дошли' in various colors. The post also includes a caption: 'Welcome to our project "Giftle"! We are students from [France, Bulgaria, USA, Lebanon, Vietnam] and together we are working to create it. On Friday (01.04.2022) we are going to present our project. Stay tuned... #Giftle #Giftle2022 #IOBC #Team6 #IOBCTeam6'.

Advertising Campaign Video



5

Demonstration of the prototype

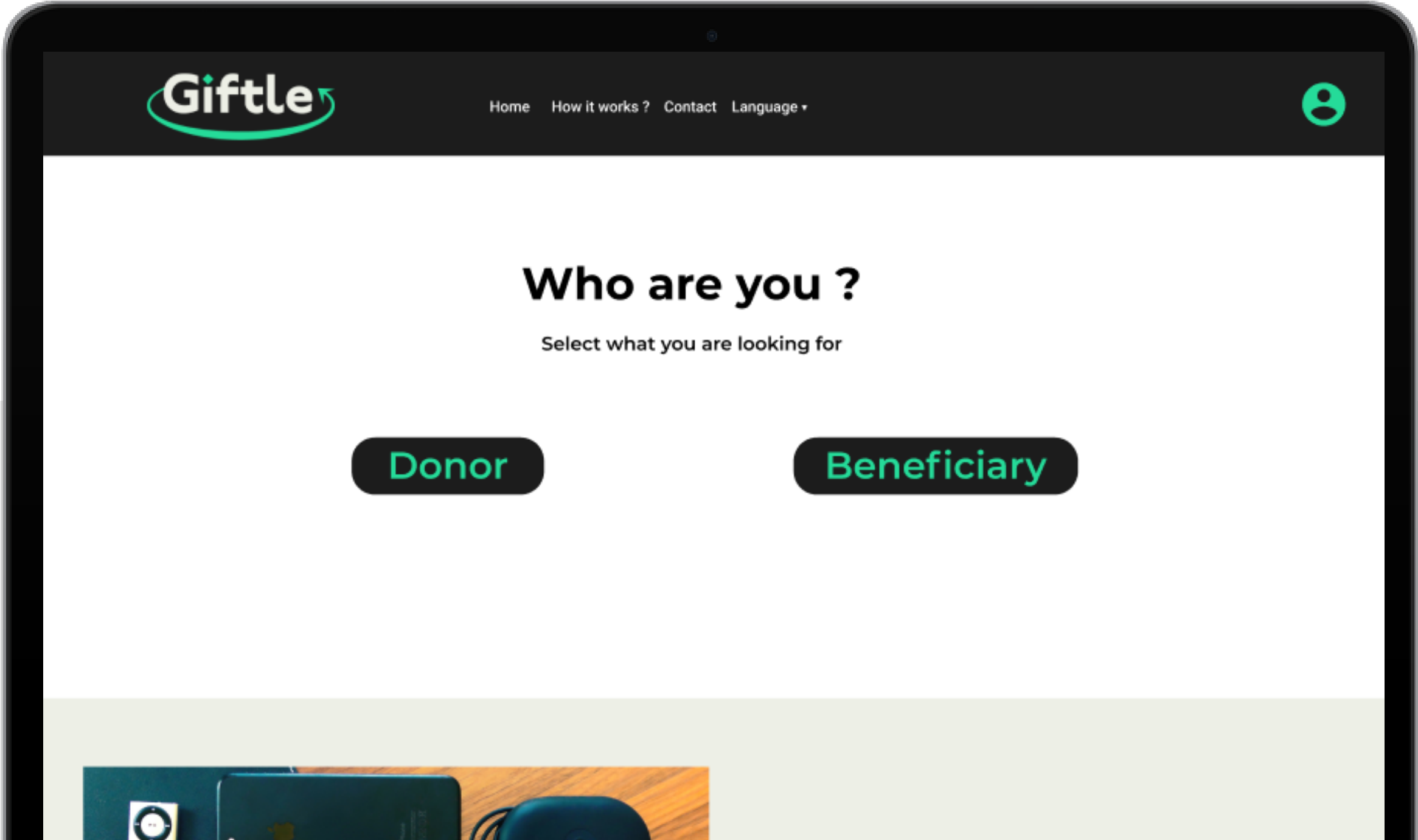
Demonstration of the prototype



Cedric AKINOCHO

Programming team

Demonstration of the prototype



6

Economic model



Economic model



Value of the company: 10 000€

Transporters



Conclusion

