



Logo

Our logo uses colors to remind the help and ecology that this sharing entails, the circle visible under giftle symbolizes the life cycle of the devices. Giftle come from the word gift and Circle.

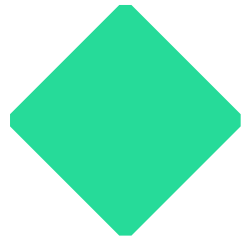


Construction of the logo



Colors

The colors used echo the ecology to remind that lengthening the life cycle of products also helps the planet

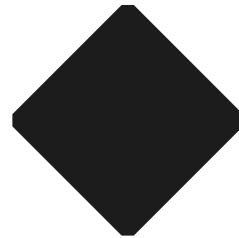


R : 37
V : 219
B : 153

C : 65
M : 0
J : 56
N : 0

#25DB99

PANTONE 3385 C

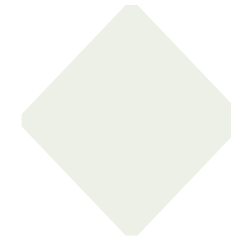


R : 28
V : 28
B : 28

C : 76
M : 66
J : 60
N : 81

1C1C1C

PANTONE Black 6C



R : 237
V : 239
B : 230

C : 9
M : 4
J : 12
N : 0

EDEFE6

PANTONE 663

Font

Roboto

The roboto regular font is used for the content text on Website and print.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Biryani

The Biryani font is perfect for sub-title, and it fits perfectly with the Montserrat Website and print.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Montserrat

The Montserrat font is used for Titles on Website and print.

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Declinations

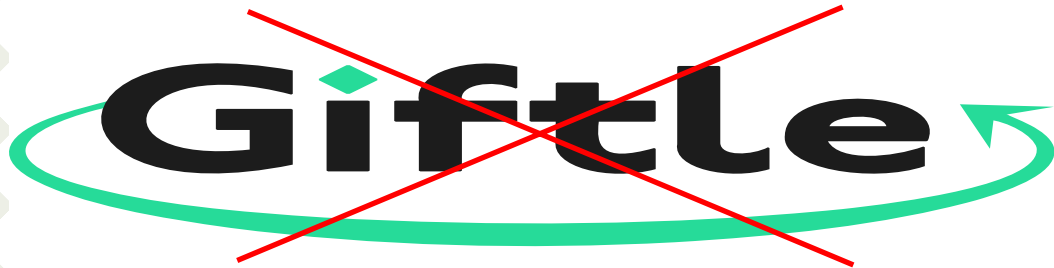
Usual colors on differents background



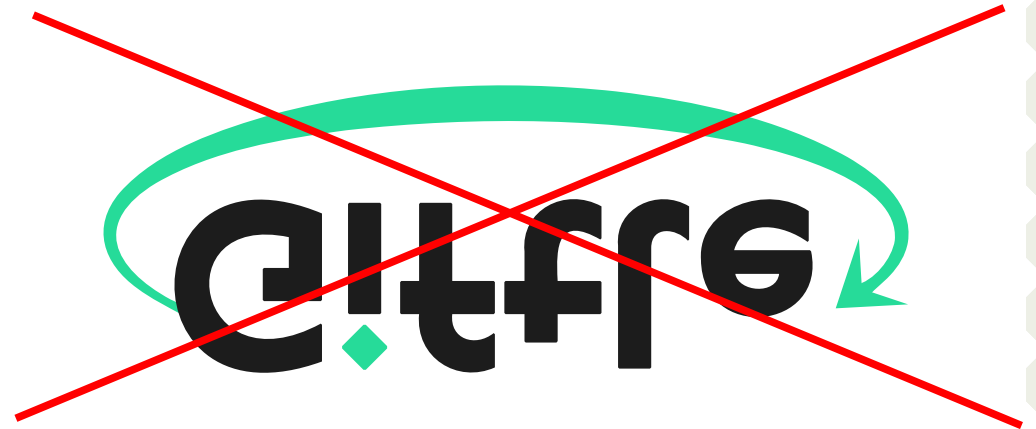
Black and white print



Prohibited



do not distort



do not rotate



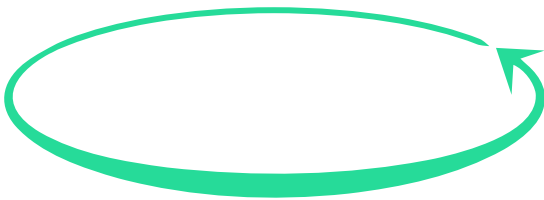
Don't change colors

Graphic elements

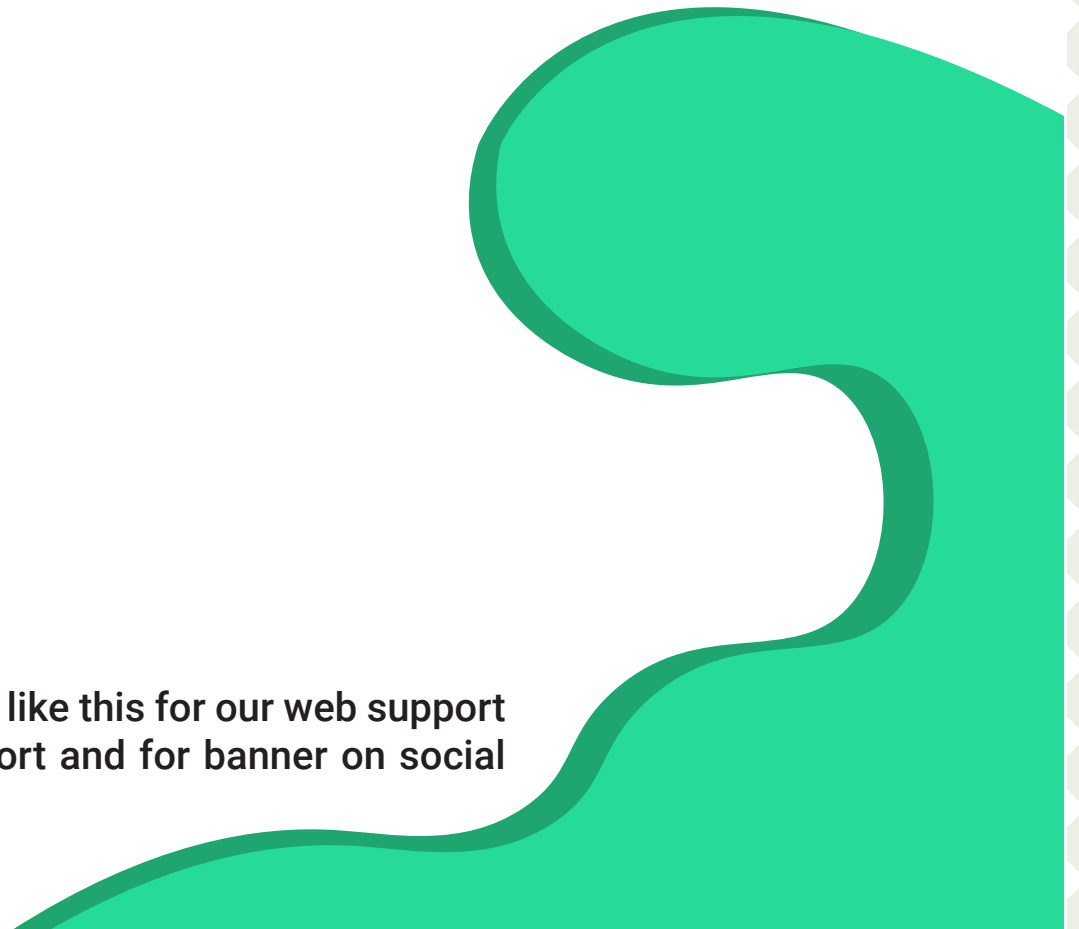
The flower is use on different support like social media.



This circle is use ont Recommandation book for underline titles



We using wave like this for our web support and print support and for banner on social media



Team

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