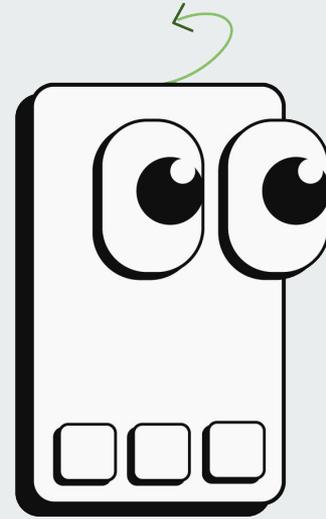




Digital To Give

Bill of Recommendation

IOBC 2022



D2G



Технически университет - София
Ние **успяваме!**



Villon Leong
Alexandre Delafosse
Slim Bazouche
Hugo Da Silva
John Karam
Teddy Ausousseau
Hélène Nguyen
Marliyatou Touanga Diallo
Oumaima Madih
Jonathan Mbadou Matoumoueni
Phuong Lan Nguyễn
Lê Hoàng Phan
Aleksandar Ivan



Summary

➤ **Our Team**

Communication
Developer
Designer

➤ **Description of the Project**

The Project

➤ **Graphical Identity**

Our Logo
Our Graphic charter

➤ **Communication Campaign**

Our Social Networks
Our Website

➤ **Technical Solutions**

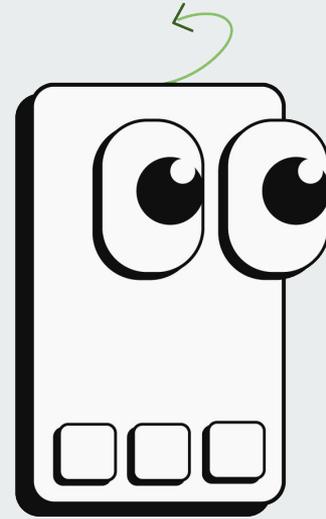
Web
Design

➤ **Conclusion**

What is the future of D2G



Our Team

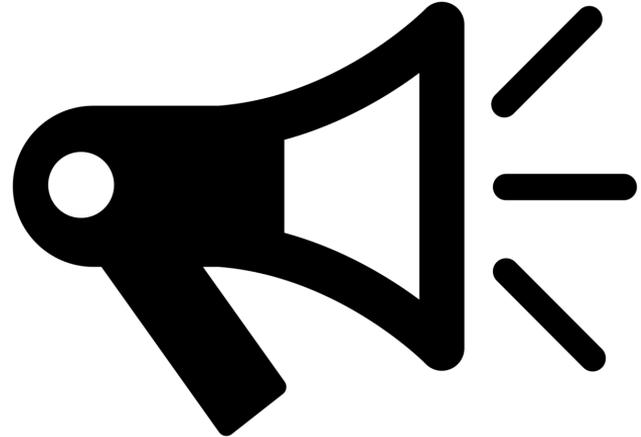


D2G



The Communication Team

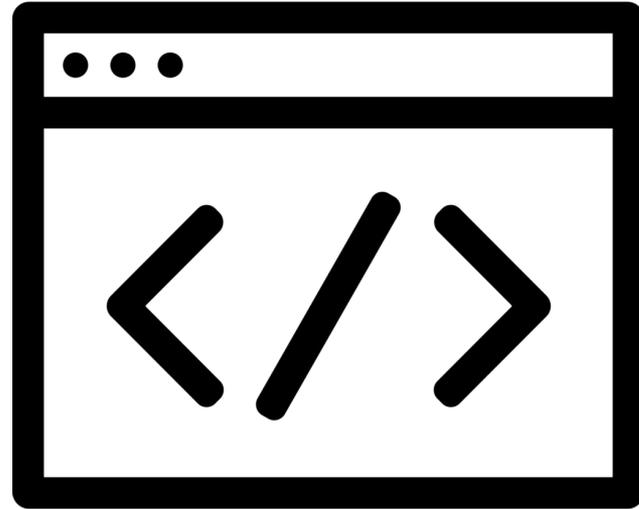
- ❖ **Project Leader** : Villon Leong
- ❖ **Head Communicant** : Alexandre Delafosse
- ❖ **Phương Lan Nguyễn**





The Developer Team

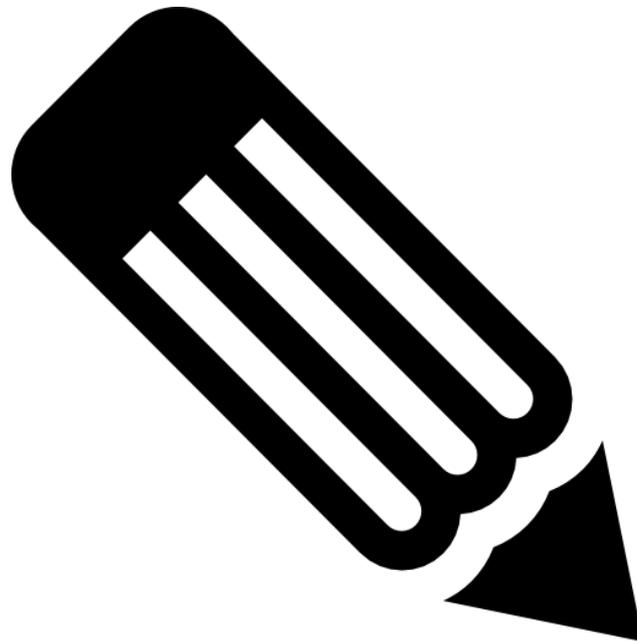
- ★ **Head Developer** : Slim Bazouche
- ★ John Karam
- ★ Marliyatou Touanga Diallo
- ★ Oumaima Madih
- ★ Jonathan Mbadou Matoumoueni
- ★ Aleksandar Ivan





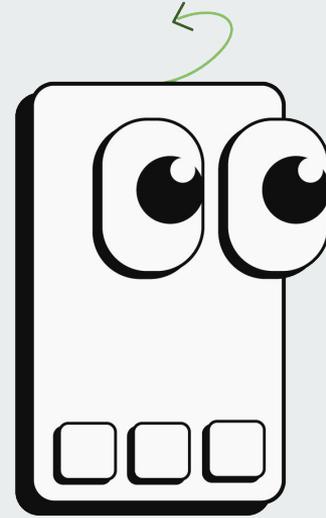
The Design Team

- ❑ Head Designer : Hugo Da Silva
- ❑ Teddy Ausousseau
- ❑ Hélène Nguyen
- ❑ Lê Hoàng Phan





Description of the Project



D2G



The Project

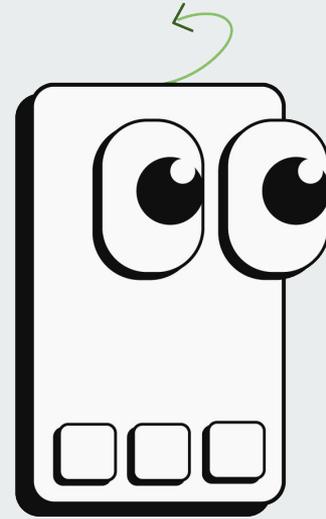
Digital to Give is a public website where little startups from all around the world can select and withdraw second hand electronic devices. Every product is free because we know that building a new business is not always easy and it can get very expensive.

We created D2G to give anyone the chance and the opportunity to build their own startups. To do so we are directly in partnership with a lot of big multinational companies like : Google; Microsoft; Apple; OVH; Ubisoft and many other. They kindly give their outdated devices to us so we can redistribute this hardware to those who need.

In addition to being a social and economic solution, it reduces the percentage of electronic waste in the world, which is also one of our major concerns.



Graphical Identity

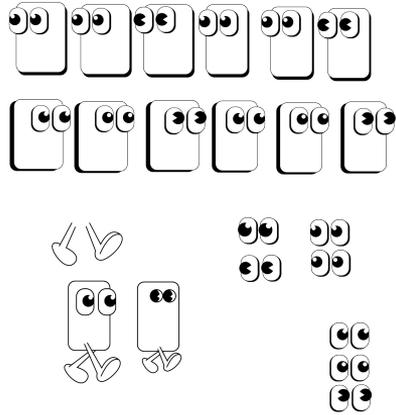


D2G

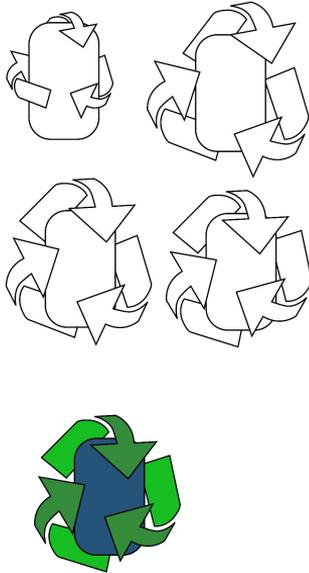


Our Logo

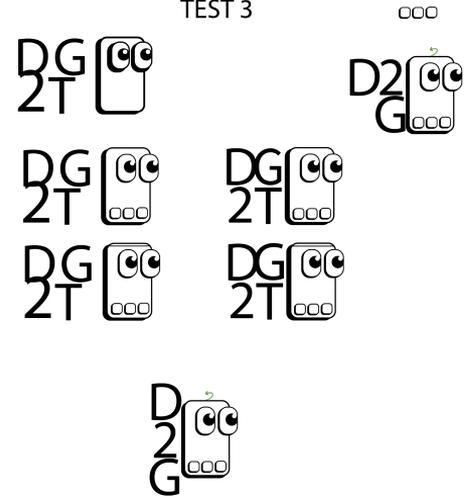
TEST 1



TEST 2



TEST 3





Our Logo

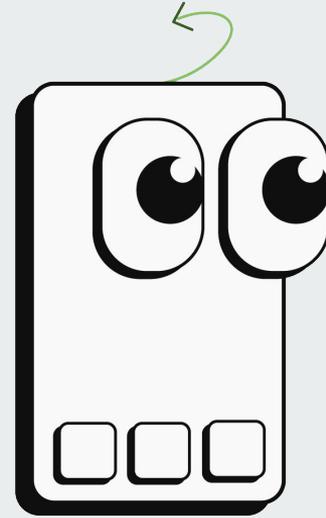
final



For our logo we wanted something related to recycling but also electronics. This is why we took inspiration on a smartphone, we also added this green arrow to represent sustainable sharing and trading.



Communication Campaign



D2G

Our Social Networks

Here at D2G we plan to communicate on what we do by using social medias. We know that a lot of people use them and we think it is a very good strategy and tool to attract potential users on our main website. The reason why for now we only use Twitter and Instagram is because they are the main tools for young startups.



DIGITAL TO GIVE 
D2G

 **D2G** ... Suivre

D2G
@DigitalToGive

Digital marketplace for redistributing second-hand computers and electronic equipment

-

By      student
[Traduire la biographie](#)

🌐 World  A rejoint Twitter en mars 2022

3 abonnements 2 abonnés

Our Social Networks

Instagram

Rechercher



digitaltogive

S'abonner



0 publications

1 abonné(e)

2 abonnements

D2G

Digital marketplace for redistributing second-hand computers and electronic equipment

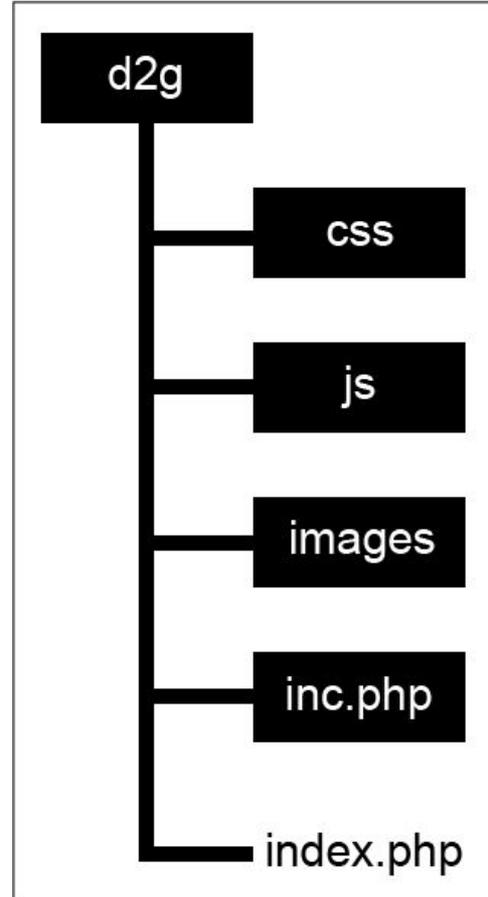
dedale_games est abonné(e)



Our Website

The D2G Website will contain a lot of functionalities like :
registration, navigating through the website, watching photos or vidéos, putting your personal informations etc ...

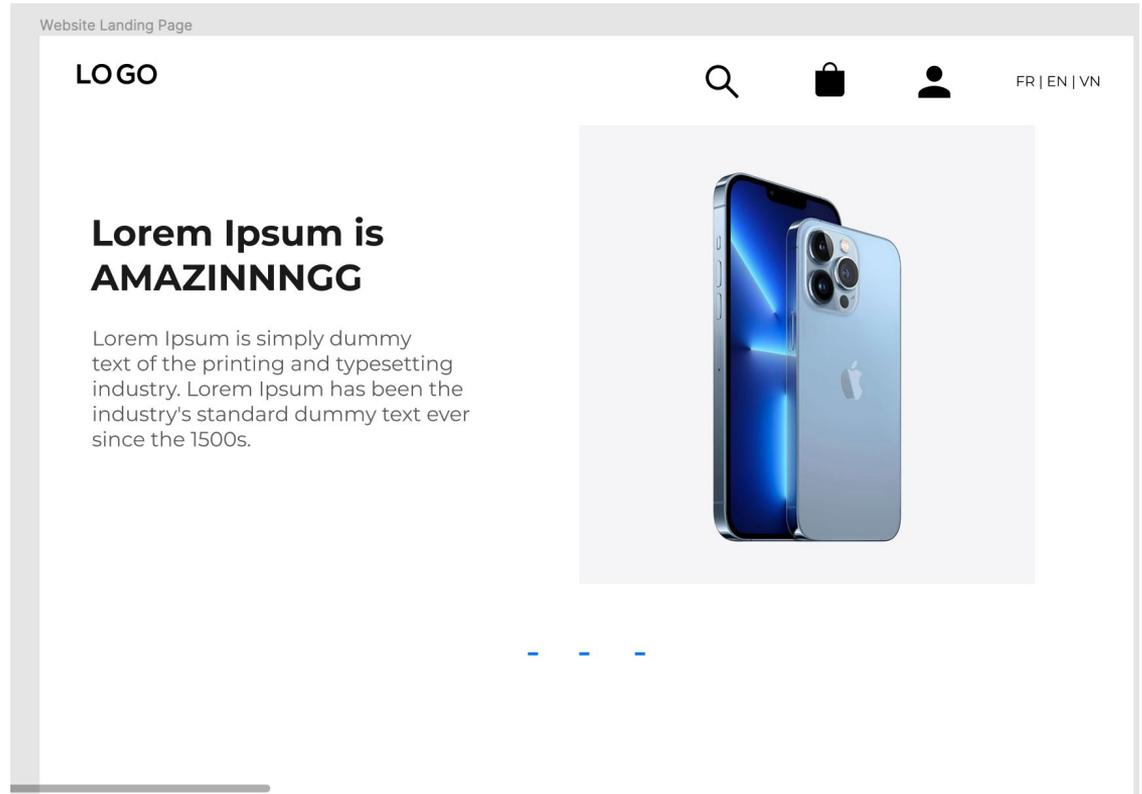
We want to give access to a clear interface and a smooth navigation to facilitate the usage of D2G for our partners and our clients.





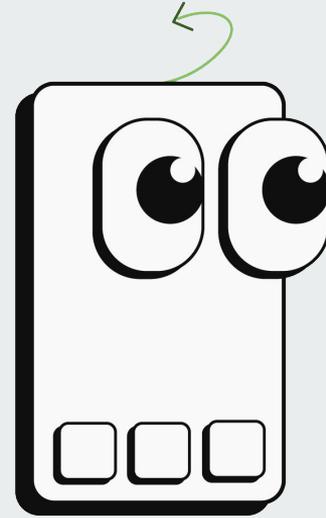
Our Website

The website offers several tabs such as: the catalog where users can find the different devices, the page of their account where the customer's information will be visible, a search bar to find their way more easily and also the possibility of being able to change language





Technical Solutions



D2G

The programs we used



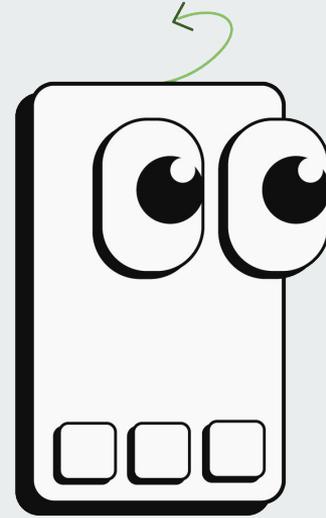


The software we used





Conclusion



D2G



What is the future of D2G

- Create a multilingual marketplace to facilitate the donation of second-hand electronic equipment. That website will help to reduce the waste of resources and contribute to protecting the environment by reducing the amount of e-waste.
- With the action of give and take, D2G promises a future where all people, especially those who don't have the ability to buy the devices, can have electronic equipments to improve their quality of life.
- Motivate international commerce, create more jobs for people then reduce unemployment.